

FEBRUARY 2013 OMNIBUS WEEK 4
PRO PUBLICA

PRO1. Please tell me whether it is SAFE or NOT safe for a person age 12 or older to take each of the following medicines along with the maximum recommended dose of Extra Strength Tylenol? (First.)
[INSERT ITEM; RANDOMIZE].

	BANNER A	SEX		RACE/ETHNICITY			AGE				EDUCATION			INCOME				PARTY ID			CENSUS REGION				
		TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLLEGE GRAD	SOME COLLEGE	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
TOTAL	3071	1474	1598	2036	346	984	651	1005	805	517	826	938	1257	657	411	594	1003	670	1014	1048	564	678	1137	692	
UNWEIGHTED BASE	1003	468	535	741	96	245	155	254	291	269	372	249	368	251	136	197	287	237	333	338	190	236	368	209	
a. Excedrin PM																									
Safe	821 27%	440 30%	382 24%	533 26%	101 29%	269 27%	223 34% HJ	224 22%	225 28%	123 24%	194 24%	267 28%	347 28%	156 24%	102 25%	173 29%	274 27%	195 29%	294 29%	275 26%	151 27%	200 30%	303 27%	167 24%	
Not safe	1823 59%	793 54%	1030 64% B	1213 60%	234 67%	591 60%	371 57%	646 64% J	497 62%	275 53%	501 61%	582 62%	719 57%	405 62%	275 67%	336 57%	623 62%	387 58%	574 57%	660 63%	340 60%	391 58%	670 59%	422 61%	
Never heard of this medicine (VOL.)	40 1%	19 1%	21 1%	14 1%	-	24 2%	13 2%	6 1%	5 1%	4 1%	13 2%	2 *%	20 2%	9 1%	5 1%	8 1%	4 *%	2 *%	11 1%	11 1%	7 1%	8 1%	18 2%	7 1%	
Don't know (VOL.)	369 12%	207 14%	163 10%	264 13% E	9 2%	94 10%	45 7%	123 12%	74 9%	110 21% GHI	109 13%	80 9%	169 13%	81 12%	26 6%	70 12%	102 10%	84 13%	129 13%	96 9%	64 11%	73 11%	140 12%	92 13%	
Refused (VOL.)	18 1%	15 1%	3 *%	12 1%	3 1%	6 1%	-	5 *%	4 *%	5 1%	9 1%	8 1%	2 *%	6 1%	1 *%	8 1%	-	2 *%	7 1%	5 *%	2 *%	6 1%	6 1%	5 1%	

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FEBRUARY 2013 OMNIBUS WEEK 4
PRO PUBLICA

PR01. Please tell me whether it is SAFE or NOT safe for a person age 12 or older to take each of the following medicines along with the maximum recommended dose of Extra Strength Tylenol? (First.)
[INSERT ITEM; RANDOMIZE].

BANNER A	SEX			RACE/ETHNICITY			AGE				EDUCATION			INCOME				PARTY ID			CENSUS REGION			
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLLEGE GRAD	SOME COLLEGE	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	3071	1474	1598	2036	346	984	651	1005	805	517	826	938	1257	657	411	594	1003	670	1014	1048	564	678	1137	692
UNWEIGHTED BASE	1003	468	535	741	96	245	155	254	291	269	372	249	368	251	136	197	287	237	333	338	190	236	368	209
b. Nyquil																								
Safe	1087 35%	580 39% C	507 32%	703 35%	169 49% D	374 38%	303 46% HIJ	328 33%	282 35%	145 28%	279 34%	389 41% M	408 32%	230 35%	126 31%	214 36%	376 37%	247 37%	368 36%	375 36%	223 40%	223 33%	391 34%	251 36%
Not safe	1613 53%	694 47%	919 58% B	1066 52%	160 46%	518 53%	327 50%	563 56%	437 54%	250 48%	441 53%	457 49%	696 55%	353 54%	243 59%	303 51%	537 53%	358 53%	512 50%	568 54%	291 52%	387 57%	605 53%	329 48%
Never heard of this medicine (VOL.)	19 1%	9 1%	10 1%	8 *%	2 1%	9 1%	-	2 *%	-	8 2%	7 1%	5 1%	2 *%	3 1%	1 *%	-	7 1%	1 *%	5 *%	2 *%	2 *%	-	11 1%	7 1%
Don't know (VOL.)	328 11%	174 12%	154 10%	241 12% E	15 4%	76 8%	22 3%	105 10% G	75 9% G	108 21% GHI	96 12%	81 9%	140 11%	71 11%	36 9%	73 12%	75 7%	63 9%	122 12%	96 9%	49 9%	65 10%	126 11%	88 13%
Refused (VOL.)	25 1%	17 1%	7 *%	18 1%	-	7 1%	-	7 1%	10 1%	5 1%	2 *%	7 1%	11 1%	-	5 1%	5 1%	8 1%	1 *%	8 1%	6 1%	-	3 *%	4 *%	18 3%

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

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PRO PUBLICA

PRO1. Please tell me whether it is SAFE or NOT safe for a person age 12 or older to take each of the following medicines along with the maximum recommended dose of Extra Strength Tylenol? (First.)
[INSERT ITEM; RANDOMIZE].

	BANNER A	SEX		RACE/ETHNICITY			AGE				EDUCATION			INCOME				PARTY ID			CENSUS REGION			
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLLEGE GRAD	SOME COLLEGE	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
				(D)	(E)	(F)					(K)	(L)	(M)		(N)	(O)	(P)							
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	3071	1474	1598	2036	346	984	651	1005	805	517	826	938	1257	657	411	594	1003	670	1014	1048	564	678	1137	692
UNWEIGHTED BASE	1003	468	535	741	96	245	155	254	291	269	372	249	368	251	136	197	287	237	333	338	190	236	368	209
c. Vicodin																								
Safe	275 9%	142 10%	133 8%	168 8%	37 11%	102 10%	67 10%	107 11% J	72 9%	30 6%	61 7%	85 9%	122 10%	59 9%	21 5%	55 9%	105 10%	50 7%	78 8%	130 12%	37 6%	66 10%	83 7%	90 13% UW
Not safe	2220 72%	1032 70%	1188 74%	1490 73%	272 79%	700 71%	516 79% J	750 75% J	582 72%	334 65%	631 76%	695 74%	876 70%	492 75%	328 80%	444 75%	708 71%	498 74%	718 71%	788 75%	441 78% W	507 75%	775 68%	497 72%
Never heard of this medicine (VOL.)	140 5%	68 5%	73 5%	89 4%	14 4%	51 5%	23 4%	22 2%	31 4%	54 10% GHI	29 4%	42 5%	63 5%	19 3%	10 2%	24 4%	70 7%	34 5%	52 5%	29 3%	34 6%	23 3%	71 6% X	12 2%
Don't know (VOL.)	418 14%	218 15%	200 13%	280 14% E	23 7%	124 13%	44 7%	126 13%	120 15% G	97 19% G	101 12%	105 11%	192 15%	87 13%	48 12%	68 11%	120 12%	89 13%	165 16% T	88 8%	52 9%	73 11%	203 18% UV	90 13%
Refused (VOL.)	18 1%	14 1%	4 **	9 **	-	7 1%	2 **	-	-	3 1%	4 **	11 1%	4 **	-	3 1%	4 1%	-	-	3 **	13 1%	-	8 1%	5 **	4 1%

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
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PRO1. Please tell me whether it is SAFE or NOT safe for a person age 12 or older to take each of the following medicines along with the maximum recommended dose of Extra Strength Tylenol? (First.)
[INSERT ITEM; RANDOMIZE].

	BANNER A	SEX		RACE/ETHNICITY			AGE				EDUCATION			INCOME				PARTY ID			CENSUS REGION				
		TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLLEGE GRAD	SOME COLLEGE	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
					(A)	(B)	(C)					(D)	(E)	(F)		(G)	(H)	(I)				(J)	(K)	(L)	(M)
TOTAL	3071	1474	1598	2036	346	984	651	1005	805	517	826	938	1257	657	411	594	1003	670	1014	1048	564	678	1137	692	
UNWEIGHTED BASE	1003	468	535	741	96	245	155	254	291	269	372	249	368	251	136	197	287	237	333	338	190	236	368	209	
d. Percocet																									
Safe	283 9%	149 10%	134 8%	170 8%	21 6%	103 10%	88 14% J	89 9%	60 8%	33 6%	66 8%	94 10%	122 10%	56 8%	39 10%	43 7%	115 12%	54 8%	100 10%	104 10%	59 10%	71 11% W	63 6%	90 13% W	
Not safe	2098 68%	965 65%	1133 71%	1391 68%	292 84% D	679 69%	424 65% J	732 73%	574 71%	326 63%	580 70%	658 70%	834 66%	467 71%	278 68%	406 68%	686 68%	465 69%	685 68%	757 72%	429 76% VX	440 65%	802 71%	427 62%	
Never heard of this medicine (VOL.)	273 9%	128 9%	144 9%	154 8%	23 7%	115 12%	72 11%	67 7%	63 8%	54 10%	50 6%	78 8%	140 11% K	32 5%	30 7%	65 11% N	100 10% N	43 6%	89 9%	86 8%	28 5%	74 11% U	96 8%	74 11%	
Don't know (VOL.)	409 13%	225 15%	184 12%	312 15% FE	11 3%	87 9%	66 10%	115 11%	108 13%	101 20% GH	126 15%	105 11%	159 13%	102 16%	60 15%	77 13%	102 10%	108 16%	136 13%	100 10%	49 9%	88 13%	173 15% U	100 14%	
Refused (VOL.)	9 **%	7 **%	2 **%	9 **%	-	-	2 **%	2 **%	-	4 1%	3 **%	4 **%	2 **%	-	3 1%	4 1%	-	-	5 1%	-	-	4 1%	4 **%	2 **%	

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
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FEBRUARY 2013 OMNIBUS WEEK 4
PRO PUBLICA

PRO1. Please tell me whether it is SAFE or NOT safe for a person age 12 or older to take each of the following medicines along with the maximum recommended dose of Extra Strength Tylenol?/SUMMARY OF 'SAFE' RESPONSES

BANNER A	SEX			RACE/ETHNICITY			AGE				EDUCATION			INCOME				PARTY ID			CENSUS REGION			
	TOTAL	MALE	FEMALE	WHITE	BLACK	TOTAL	18-29	30-49	50-64	65+	COLLEGE GRAD	SOME COLLEGE	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
				NON-	NON-	NON-																		
				HISP	HISP	W-HISP																		
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
TOTAL	3071	1474	1598	2036	346	984	651	1005	805	517	826	938	1257	657	411	594	1003	670	1014	1048	564	678	1137	692
UNWEIGHTED BASE	1003	468	535	741	96	245	155	254	291	269	372	249	368	251	136	197	287	237	333	338	190	236	368	209
Nyquil (b)	1087	580	507	703	169	374	303	328	282	145	279	389	408	230	126	214	376	247	368	375	223	223	391	251
	35%	39%	32%	35%	49%	38%	46%	33%	35%	28%	34%	41%	32%	35%	31%	36%	37%	37%	36%	36%	40%	33%	34%	36%
		C			D		HIJ					M												
Excedrin PM (a)	821	440	382	533	101	269	223	224	225	123	194	267	347	156	102	173	274	195	294	275	151	200	303	167
	27%	30%	24%	26%	29%	27%	34%	22%	28%	24%	24%	28%	28%	24%	25%	29%	27%	29%	29%	26%	27%	30%	27%	24%
							HJ																	
Percocet (d)	283	149	134	170	21	103	88	89	60	33	66	94	122	56	39	43	115	54	100	104	59	71	63	90
	9%	10%	8%	8%	6%	10%	14%	9%	8%	6%	8%	10%	10%	8%	10%	7%	12%	8%	10%	10%	10%	11%	6%	13%
							J														W		W	
Vicodin (c)	275	142	133	168	37	102	67	107	72	30	61	85	122	59	21	55	105	50	78	130	37	66	83	90
	9%	10%	8%	8%	11%	10%	10%	11%	9%	6%	7%	9%	10%	9%	5%	9%	10%	7%	8%	12%	6%	10%	7%	13%
							J																UW	

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
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FEBRUARY 2013 OMNIBUS WEEK 4
PRO PUBLICA

PRO1. Please tell me whether it is SAFE or NOT safe for a person age 12 or older to take each of the following medicines along with the maximum recommended dose of Extra Strength Tylenol?/SUMMARY OF 'NOT SAFE' RESPONSES

BANNER A	-----SEX-----			-----RACE/ETHNICITY-----			-----AGE-----				-----EDUCATION-----			-----INCOME-----				-----PARTY ID-----			-----CENSUS REGION-----			
	TOTAL	MALE	FEMALE	WHITE	BLACK	TOTAL	18-29	30-49	50-64	65+	COLLEGE	SOME	HS	\$75K+	\$50K-	\$30K-	UNDER	REP	DEM	IND	NORTH-	MID-	SOUTH	WEST
				NON-	NON-	NON-																		
				HISP	HISP	WHITE																		
					INCL																			
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
TOTAL	3071	1474	1598	2036	346	984	651	1005	805	517	826	938	1257	657	411	594	1003	670	1014	1048	564	678	1137	692
UNWEIGHTED BASE	1003	468	535	741	96	245	155	254	291	269	372	249	368	251	136	197	287	237	333	338	190	236	368	209
Vicodin (c)	2220	1032	1188	1490	272	700	516	750	582	334	631	695	876	492	328	444	708	498	718	788	441	507	775	497
	72%	70%	74%	73%	79%	71%	79%	75%	72%	65%	76%	74%	70%	75%	80%	75%	71%	74%	71%	75%	78%	75%	68%	72%
							J	J												W				
Percocet (d)	2098	965	1133	1391	292	679	424	732	574	326	580	658	834	467	278	406	686	465	685	757	429	440	802	427
	68%	65%	71%	68%	84%	69%	65%	73%	71%	63%	70%	70%	66%	71%	68%	68%	68%	69%	68%	72%	76%	65%	71%	62%
					D			J												VX				
Excedrin PM (a)	1823	793	1030	1213	234	591	371	646	497	275	501	582	719	405	275	336	623	387	574	660	340	391	670	422
	59%	54%	64%	60%	67%	60%	57%	64%	62%	53%	61%	62%	57%	62%	67%	57%	62%	58%	57%	63%	60%	58%	59%	61%
			B					J																
Nyquil (b)	1613	694	919	1066	160	518	327	563	437	250	441	457	696	353	243	303	537	358	512	568	291	387	605	329
	53%	47%	58%	52%	46%	53%	50%	56%	54%	48%	53%	49%	55%	54%	59%	51%	53%	53%	50%	54%	52%	57%	53%	48%
			B																					

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
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FEBRUARY 2013 OMNIBUS WEEK 4
PRO PUBLICA

PR02. Now thinking just about children under age 12... Is it SAFE or NOT safe for children to take the maximum recommended dose of Children's Tylenol with [INSERT ITEM; RANDOMIZE]?

	BANNER A	SEX		RACE/ETHNICITY			AGE				EDUCATION			INCOME				PARTY ID			CENSUS REGION				
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLLEGE GRAD	SOME COLLEGE	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
TOTAL	3071	1474	1598	2036	346	984	651	1005	805	517	826	938	1257	657	411	594	1003	670	1014	1048	564	678	1137	692	
UNWEIGHTED BASE	1003	468	535	741	96	245	155	254	291	269	372	249	368	251	136	197	287	237	333	338	190	236	368	209	
a. Walgreen's Children's Pain Reliever Acetaminophen																									
Safe	781 25%	435 30%	346 22%	459 23%	125 36%	307 31%	207 32%	263 26%	192 24%	108 21%	205 25%	213 23%	356 28%	139 21%	72 18%	199 34%	258 26%	157 23%	296 29%	263 25%	167 30%	131 19%	300 26%	183 26%	
		C			D	D	J									NO				V					
Not safe	1786 58%	755 51%	1031 65%	1240 61%	179 52%	527 54%	403 62%	614 61%	488 61%	252 49%	502 61%	587 63%	686 55%	417 64%	278 68%	313 53%	600 60%	397 59%	566 56%	641 61%	321 57%	446 66%	633 56%	386 56%	
			B				J	J	J					P	P						W				
Never heard of this medicine (VOL.)	60 2%	32 2%	29 2%	42 2%	6 2%	16 2%	8 1%	19 2%	13 2%	17 3%	15 2%	12 1%	34 3%	9 1%	6 2%	12 2%	18 2%	14 2%	13 1%	24 2%	8 1%	21 3%	23 2%	8 1%	
Don't know (VOL.)	426 14%	247 17%	179 11%	283 14%	34 10%	127 13%	33 5%	104 10%	104 13%	134 26%	99 12%	124 13%	174 14%	90 14%	50 12%	68 11%	124 12%	101 15%	136 13%	114 11%	68 12%	77 11%	171 15%	110 16%	
		C							G	GHI															
Refused (VOL.)	18 1%	5 **	14 1%	12 1%	2 1%	6 1%	-	4 **	7 1%	6 1%	5 1%	2 **	8 1%	2 **	4 1%	2 **	4 **	1 **	4 **	5 **	-	3 **	10 1%	6 1%	

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
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PRO PUBLICA

PR02. Now thinking just about children under age 12... Is it SAFE or NOT safe for children to take the maximum recommended dose of Children's Tylenol with [INSERT ITEM; RANDOMIZE]?

	BANNER A	SEX		RACE/ETHNICITY			AGE				EDUCATION			INCOME				PARTY ID			CENSUS REGION				
	TOTAL	MALE	FEMALE	WHITE	BLACK	TOTAL	18-29	30-49	50-64	65+	COLLEGE	SOME	HS	\$75K+	\$50K-	\$30K-	UNDER	REP	DEM	IND	NORTH-	MID-	SOUTH	WEST	
				NON-	NON-	NON-WHITE					GRAD	COLLEGE	OR		LESS	\$74.9K	\$49.9K				\$30K	EAST			WEST
				HISP	HISP	INCL HISP																			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
TOTAL	3071	1474	1598	2036	346	984	651	1005	805	517	826	938	1257	657	411	594	1003	670	1014	1048	564	678	1137	692	
UNWEIGHTED BASE	1003	468	535	741	96	245	155	254	291	269	372	249	368	251	136	197	287	237	333	338	190	236	368	209	
b. Children's Tylenol Plus Multi-Symptom Cold																									
Safe	1000 33%	568 39% C	432 27%	606 30%	148 43% D	383 39% D	262 40% J	333 33%	254 32%	130 25%	244 30%	307 33%	436 35%	162 25%	119 29%	226 38% N	350 35% N	178 27%	342 34%	384 37% R	210 37%	212 31%	374 33%	205 30%	
Not safe	1670 54%	672 46%	998 62% B	1141 56%	172 50%	508 52%	354 54%	575 57%	453 56%	261 51%	469 57%	544 58%	649 52%	416 63% PQ	246 60%	306 51%	533 53%	404 60%	533 53%	569 54%	304 54%	387 57%	599 53%	379 55%	
Never heard of this medicine (VOL.)	8 *%	8 1%	-	8 *%	-	-	-	3 *%	4 1%	1 *%	5 1%	-	3 *%	3 *%	2 1%	-	-	-	1 *%	1 *%	3 1%	2 *%	3 *%	-	
Don't know (VOL.)	363 12%	205 14%	158 10%	262 13% E	19 5%	81 8%	36 5%	91 9%	75 9%	119 23% GHI	102 12%	77 8%	159 13%	76 12%	34 8%	58 10%	111 11%	88 13%	120 12%	91 9%	44 8%	72 11%	147 13%	99 14%	
Refused (VOL.)	30 1%	21 1%	10 1%	19 1%	8 2%	12 1%	-	4 *%	19 2% H	5 1%	5 1%	11 1%	11 1%	-	10 2%	5 1%	10 1%	-	18 2%	2 *%	3 *%	4 1%	14 1%	9 1%	

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FEBRUARY 2013 OMNIBUS WEEK 4
PRO PUBLICA

PR02. Now thinking just about children under age 12... Is it SAFE or NOT safe for children to take the maximum recommended dose of Children's Tylenol with [INSERT ITEM; RANDOMIZE]?

	BANNER A	SEX		RACE/ETHNICITY			AGE				EDUCATION			INCOME				PARTY ID			CENSUS REGION				
	TOTAL	MALE	FEMALE	WHITE	BLACK	TOTAL	18-29	30-49	50-64	65+	COLLEGE	SOME	HS	\$75K+	\$50K-	\$30K-	UNDER	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST	
				NON-	NON-	NON-WHITE					GRAD	COLLEGE	OR		LESS	\$74.9K	\$49.9K								\$30K
				HISP	HISP	INCL HISP																			
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
TOTAL	3071	1474	1598	2036	346	984	651	1005	805	517	826	938	1257	657	411	594	1003	670	1014	1048	564	678	1137	692	
UNWEIGHTED BASE	1003	468	535	741	96	245	155	254	291	269	372	249	368	251	136	197	287	237	333	338	190	236	368	209	
c. FEVERALL CHILDREN'S ACETAMINOPHEN SUPPOSITORIES																									
Safe	705	363	343	429	92	269	199	251	150	89	190	207	299	129	81	169	234	120	232	291	155	115	294	142	
	23%	25%	21%	21%	26%	27%	31% IJ	25% J	19%	17%	23%	22%	24%	20%	20%	28%	23%	18%	23%	28% R	27% V	17%	26% V	20%	
Not safe	1680	744	936	1124	211	532	348	578	495	233	471	534	667	406	261	314	544	407	567	557	319	424	581	357	
	55%	50%	59% B	55%	61%	54%	53%	58% J	62% J	45%	57%	57%	53%	62%	64%	53%	54%	61%	56%	53%	57%	63% WX	51%	52%	
Never heard of this medicine (VOL.)	141	56	85	81	20	60	39	27	30	36	40	29	67	19	16	28	52	20	58	41	29	37	56	20	
	5%	4%	5%	4%	6%	6%	6%	3%	4%	7% H	5%	3%	5%	3%	4%	5%	5%	3%	6%	4%	5%	5%	5%	3%	
Don't know (VOL.)	522	298	224	386	20	115	65	139	129	147	123	160	214	103	52	81	168	123	152	146	60	100	199	163	
	17%	20% C	14%	19% FE	6%	12%	10%	14%	16%	28% GHI	15%	17%	17%	16%	13%	14%	17%	18%	15%	14%	11%	15%	17% U	24% UV	
Refused (VOL.)	23	13	10	15	4	8	-	10	-	12	1	8	10	-	1	2	4	-	6	12	2	2	8	11	
	1%	1%	1%	1%	1%	1%		1%		2%	*%	1%	1%		*%	*%	*%		1%	1%	*%	*%	1%	2%	

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FEBRUARY 2013 OMNIBUS WEEK 4
PRO PUBLICA

PRO2. Now thinking just about children under age 12... Is it SAFE or NOT safe for children to take the maximum recommended dose of Children's Tylenol with [INSERT ITEM; RANDOMIZE]?/SUMMARY OF 'SAFE' RESPONSES

	BANNER A	-----SEX-----		-----RACE/ETHNICITY-----			-----AGE-----				-----EDUCATION-----			-----INCOME-----				-----PARTY ID-----			-----CENSUS REGION-----			
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLLEGE GRAD	SOME COLLEGE	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	3071	1474	1598	2036	346	984	651	1005	805	517	826	938	1257	657	411	594	1003	670	1014	1048	564	678	1137	692
UNWEIGHTED BASE	1003	468	535	741	96	245	155	254	291	269	372	249	368	251	136	197	287	237	333	338	190	236	368	209
Children's Tylenol Plus Multi-Symptom Cold (b)	1000 33%	568 39%	432 27%	606 30%	148 43%	383 39%	262 40%	333 33%	254 32%	130 25%	244 30%	307 33%	436 35%	162 25%	119 29%	226 38%	350 35%	178 27%	342 34%	384 37%	210 37%	212 31%	374 33%	205 30%
		C			D	D	J									N	N			R				
Walgreen's Children's Pain Reliever Acetaminophen (a)	781 25%	435 30%	346 22%	459 23%	125 36%	307 31%	207 32%	263 26%	192 24%	108 21%	205 25%	213 23%	356 28%	139 21%	72 18%	199 34%	258 26%	157 23%	296 29%	263 25%	167 30%	131 19%	300 26%	183 26%
		C			D	D	J									NO				V				
Feverall Children's Acetaminophen Suppositories (c)	705 23%	363 25%	343 21%	429 21%	92 26%	269 27%	199 31%	251 25%	150 19%	89 17%	190 23%	207 22%	299 24%	129 20%	81 20%	169 28%	234 23%	120 18%	232 23%	291 28%	155 27%	115 17%	294 26%	142 20%
							IJ	J												R	V		V	

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FEBRUARY 2013 OMNIBUS WEEK 4
PRO PUBLICA

PR02. Now thinking just about children under age 12... Is it SAFE or NOT safe for children to take the maximum recommended dose of Children's Tylenol with [INSERT ITEM; RANDOMIZE]?/SUMMARY OF 'NOT SAFE' RESPONSES

	BANNER A	-----SEX-----		-----RACE/ETHNICITY-----			-----AGE-----			-----EDUCATION-----			-----INCOME-----			-----PARTY ID-----			-----CENSUS REGION-----					
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLLEGE GRAD	SOME COLLEGE	HS OR LESS	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST	
				(D)	(E)	(F)					(K)	(L)	(M)	(N)	(O)	(P)				(Q)	(U)	(V)	(W)	(X)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	3071	1474	1598	2036	346	984	651	1005	805	517	826	938	1257	657	411	594	1003	670	1014	1048	564	678	1137	692
UNWEIGHTED BASE	1003	468	535	741	96	245	155	254	291	269	372	249	368	251	136	197	287	237	333	338	190	236	368	209
Walgreen's Children's Pain Reliever Acetaminophen (a)	1786 58%	755 51%	1031 65% B	1240 61%	179 52%	527 54%	403 62% J	614 61% J	488 61% J	252 49%	502 61%	587 63%	686 55%	417 64% P	278 68% P	313 53%	600 60%	397 59%	566 56%	641 61%	321 57%	446 66% W	633 56%	386 56%
Feverall Children's Acetaminophen Suppositories (c)	1680 55%	744 50%	936 59% B	1124 55%	211 61%	532 54%	348 53%	578 58% J	495 62% J	233 45%	471 57%	534 57%	667 53%	406 62%	261 64%	314 53%	544 54%	407 61%	567 56%	557 53%	319 57%	424 63% WX	581 51%	357 52%
Children's Tylenol Plus Multi-Symptom Cold (b)	1670 54%	672 46%	998 62% B	1141 56%	172 50%	508 52%	354 54%	575 57%	453 56%	261 51%	469 57%	544 58%	649 52%	416 63% PQ	246 60%	306 51%	533 53%	404 60%	533 53%	569 54%	304 54%	387 57%	599 53%	379 55%

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FEBRUARY 2013 OMNIBUS WEEK 4
PRO PUBLICA

PR03. Next... Are you aware of any safety warnings regarding Tylenol?

	BANNER A	SEX		RACE/ETHNICITY			AGE				EDUCATION			INCOME				PARTY ID			CENSUS REGION			
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLLEGE	SOME COLLEGE	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	3071	1474	1598	2036	346	984	651	1005	805	517	826	938	1257	657	411	594	1003	670	1014	1048	564	678	1137	692
UNWEIGHTED BASE	1003	468	535	741	96	245	155	254	291	269	372	249	368	251	136	197	287	237	333	338	190	236	368	209
Yes	1449	599	850	960	198	473	285	524	373	234	474	515	449	321	244	282	442	355	502	438	278	292	556	322
	47%	41%	53% B	47%	57%	48%	44%	52%	46%	45%	57% M	55% M	36%	49%	59%	47%	44%	53% T	50%	42%	49%	43%	49%	46%
No	1570	844	726	1050	138	484	356	474	411	269	345	414	773	332	167	309	530	312	492	594	281	378	559	352
	51%	57% C	45%	52% E	40%	49%	55%	47%	51%	52%	42%	44%	62% KL	51%	41%	52%	53% O	46%	48%	57% R	50%	56%	49%	51%
Don't know (VOL.)	48	31	17	26	6	22	6	7	20	14	7	10	30	3	-	4	27	3	16	15	5	8	17	18
	2%	2%	1%	1%	2%	2%	1%	1%	3%	3%	1%	1%	2%	1%	1%	1%	3%	1%	2%	1%	1%	1%	1%	3%
Refused (VOL.)	5	-	5	-	5	5	5	-	-	-	-	-	5	-	-	-	5	-	5	-	-	-	5	-
	**		**		1%	**	1%						**				**		**				**	

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FEBRUARY 2013 OMNIBUS WEEK 4
PRO PUBLICA

PR04. Specifically, do you happen to know if there are any safety warnings about consuming alcoholic drinks when using Tylenol?

	BANNER A	SEX		RACE/ETHNICITY			AGE				EDUCATION			INCOME				PARTY ID			CENSUS REGION			
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLLEGE GRAD	SOME COLLEGE	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
				(D)	(E)	(F)					(K)	(L)	(M)											
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	3071	1474	1598	2036	346	984	651	1005	805	517	826	938	1257	657	411	594	1003	670	1014	1048	564	678	1137	692
UNWEIGHTED BASE	1003	468	535	741	96	245	155	254	291	269	372	249	368	251	136	197	287	237	333	338	190	236	368	209
Yes	1665 54%	805 55%	860 54%	1034 51%	225 65% D	612 62% D	419 64% IJ	546 54%	429 53%	237 46%	435 53%	524 56%	691 55%	351 53%	209 51%	311 52%	580 58%	362 54%	585 58%	543 52%	309 55%	407 60%	602 53%	347 50%
No	959 31%	505 34%	454 28%	667 33%	101 29%	272 28%	177 27%	339 34%	254 32%	171 33%	267 32%	246 26%	433 34% L	221 34%	155 38%	181 31%	278 28%	207 31%	299 29%	370 35%	209 37%	185 27%	358 31%	207 30%
Don't know (VOL.)	427 14%	154 10%	274 17% B	320 16% FE	21 6%	94 10%	51 8%	117 12%	120 15% G	101 19% GH	116 14%	160 17% M	129 10%	82 12%	46 11%	97 16%	138 14%	87 13%	128 13%	133 13%	44 8%	84 12%	173 15% U	126 18% U
Refused (VOL.)	20 1%	10 1%	10 1%	15 1%	-	5 *%	4 1%	2 *%	2 *%	8 1%	7 1%	8 1%	4 *%	3 *%	-	4 1%	8 1%	14 2%	3 *%	1 *%	1 *%	2 *%	4 *%	12 2%

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FEBRUARY 2013 OMNIBUS WEEK 4
PRO PUBLICA

PR05. Thinking again about those age 12 or older... As far as you know, are there any possible side effects of taking more than the recommended dose of Tylenol each day, or are there no possible side effects?

	BANNER A	-----SEX-----		-----RACE/ETHNICITY-----			-----AGE-----				-----EDUCATION-----			-----INCOME-----				-----PARTY ID-----			-----CENSUS REGION-----			
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLLEGE GRAD	SOME COLLEGE	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	3071	1474	1598	2036	346	984	651	1005	805	517	826	938	1257	657	411	594	1003	670	1014	1048	564	678	1137	692
UNWEIGHTED BASE	1003	468	535	741	96	245	155	254	291	269	372	249	368	251	136	197	287	237	333	338	190	236	368	209
Yes, side effects	2455 80%	1083 74%	1372 86%	1677 82%	238 69%	744 76%	534 82%	820 82%	660 82%	383 74%	708 86%	792 84%	940 75%	535 82%	354 86%	490 82%	805 80%	560 84%	785 77%	875 84%	467 83%	560 83%	877 77%	551 80%
No, no side effects	246 8%	148 10%	99 6%	140 7%	56 16%	101 10%	91 14%	65 6%	57 7%	28 5%	52 6%	74 8%	115 9%	44 7%	23 6%	40 7%	86 9%	39 6%	100 10%	63 6%	30 5%	44 6%	123 11%	50 7%
		C			D		HIJ															U		
Don't know (VOL.)	344 11%	219 15%	125 8%	203 10%	43 13%	130 13%	26 4%	111 11%	82 10%	95 18%	62 8%	68 7%	185 15%	77 12%	32 8%	60 10%	101 10%	71 11%	106 10%	109 10%	60 11%	72 11%	121 11%	91 13%
		C						G	G	GHI			KL											
Refused (VOL.)	26 1%	24 2%	2 *	16 1%	9 3%	9 1%	-	9 1%	6 1%	11 2%	4 1%	4 *	17 1%	-	1 *	4 1%	10 1%	-	23 2%	-	6 1%	2 *	17 1%	1 *
		C																						

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FEBRUARY 2013 OMNIBUS WEEK 4
PRO PUBLICA

PR06. As I read each one, please tell me if it is a known side effect of taking more than the recommended dose of TYLENOL. (First,/What about) [INSERT ITEM; RANDOMIZE a-e; ITEM f ALWAYS LAST]?

BANNER A	SEX			RACE/ETHNICITY			AGE				EDUCATION			INCOME				PARTY ID			CENSUS REGION			
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLLEGE GRAD	SOME COLLEGE	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON HAS SIDE EFFECTS	2455	1083	1372	1677	238	744	534	820	660	383	708	792	940	535	354	490	805	560	785	875	467	560	877	551
UNWEIGHTED BASE	808	351	457	610	69	187	125	210	242	209	314	210	277	208	113	163	232	199	265	279	160	192	290	166
a. Nausea																								
Yes	1713 70%	781 72%	932 68%	1120 67%	185 78%	572 77% D	425 79% IJ	648 79% IJ	389 59%	216 56%	434 61%	569 72% K	702 75% K	350 65%	239 68%	342 70%	616 77% N	401 72%	532 68%	599 68%	315 67%	404 72%	607 69%	387 70%
No	390 16%	164 15%	226 16%	280 17%	31 13%	101 14%	71 13%	109 13%	131 20%	72 19%	146 21% M	116 15%	126 13%	115 21% Q	59 17%	78 16%	93 11%	95 17%	131 17%	132 15%	87 19%	79 14%	132 15%	92 17%
Don't know (VOL.)	344 14%	132 12%	213 15%	273 16% FE	19 8%	68 9%	38 7%	63 8%	134 20% GH	93 24% GH	128 18% M	104 13%	108 11%	70 13%	52 15%	68 14%	97 12%	64 11%	116 15%	143 16%	63 13%	74 13%	136 15%	72 13%
Refused (VOL.)	8 *%	6 1%	2 *%	5 *%	3 1%	3 *%	-	-	6 1%	2 *%	-	3 *%	5 *%	-	3 1%	3 1%	-	-	6 1%	2 *%	3 1%	3 1%	2 *%	-

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FEBRUARY 2013 OMNIBUS WEEK 4
PRO PUBLICA

PR06. As I read each one, please tell me if it is a known side effect of taking more than the recommended dose of TYLENOL. (First,/What about) [INSERT ITEM; RANDOMIZE a-e; ITEM f ALWAYS LAST]?

	BANNER A	SEX		RACE/ETHNICITY			AGE					EDUCATION			INCOME				PARTY ID			CENSUS REGION			
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLLEGE GRAD	SOME COLLEGE	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST	
				(D)	(E)	(F)					(K)	(L)	(M)		(N)	(O)	(P)				(Q)	(R)			(S)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASED ON HAS SIDE EFFECTS	2455	1083	1372	1677	238	744	534	820	660	383	708	792	940	535	354	490	805	560	785	875	467	560	877	551	
UNWEIGHTED BASE	808	351	457	610	69	187	125	210	242	209	314	210	277	208	113	163	232	199	265	279	160	192	290	166	
b. Tingling in fingers																									
Yes	861 35%	392 36%	469 34%	521 31%	123 52% D	328 44% D	184 34%	271 33%	230 35%	152 40%	202 29%	280 35%	376 40% K	160 30%	90 25%	180 37%	348 43% NO	177 32%	304 39%	310 35%	156 33%	215 38%	301 34%	190 34%	
No	924 38%	401 37%	523 38%	648 39%	82 34%	264 36%	262 49% IJ	334 41% J	219 33%	93 24%	276 39%	297 37%	347 37%	230 43%	177 50% PQ	159 32%	287 36%	215 38%	270 34%	359 41%	197 42%	219 39%	309 35%	199 36%	
Don't know (VOL.)	664 27%	290 27%	374 27%	502 30% FE	34 14%	152 20%	88 17%	215 26% G	208 31% G	135 35% G	230 33% M	211 27%	215 23%	146 27%	86 24%	148 30%	170 21%	168 30%	207 26%	204 23%	114 24%	126 22%	265 30%	159 29%	
Refused (VOL.)	6 *%	-	6 *%	6 *%	-	-	-	-	4 1%	2 *%	-	4 *%	2 *%	-	-	4 1%	-	-	4 1%	2 *%	-	-	2 *%	4 1%	

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FEBRUARY 2013 OMNIBUS WEEK 4
PRO PUBLICA

PR06. As I read each one, please tell me if it is a known side effect of taking more than the recommended dose of TYLENOL. (First,/What about) [INSERT ITEM; RANDOMIZE a-e; ITEM f ALWAYS LAST]?

	BANNER A	SEX		RACE/ETHNICITY			AGE					EDUCATION			INCOME				PARTY ID			CENSUS REGION			
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLLEGE GRAD	SOME COLLEGE	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASED ON HAS SIDE EFFECTS	2455	1083	1372	1677	238	744	534	820	660	383	708	792	940	535	354	490	805	560	785	875	467	560	877	551	
UNWEIGHTED BASE	808	351	457	610	69	187	125	210	242	209	314	210	277	208	113	163	232	199	265	279	160	192	290	166	
c. Heart palpitations																									
Yes	1493 61%	655 60%	838 61%	998 59%	157 66%	466 63%	315 59%	511 62%	400 61%	235 61%	389 55%	532 67% K	563 60%	310 58%	193 55%	275 56%	560 69% NOP	339 61%	495 63%	505 58%	275 59%	363 65%	528 60%	326 59%	
No	502 20%	248 23%	254 18%	335 20%	48 20%	166 22%	157 29% IJ	159 19%	112 17%	63 16%	153 22%	136 17%	208 22%	132 25% Q	87 25% Q	122 25% Q	114 14%	109 19%	139 18%	218 25%	102 22%	97 17%	186 21%	116 21%	
Don't know (VOL.)	457 19%	178 16%	279 20%	341 20%	32 14%	112 15%	62 12%	150 18%	148 22% G	83 22% G	166 23% L	122 15%	167 18%	93 17%	74 21%	92 19%	132 16%	112 20%	151 19%	150 17%	90 19%	100 18%	161 18%	107 19%	
Refused (VOL.)	4 *%	2 *%	2 *%	4 *%	-	-	-	-	-	2 *%	-	2 *%	2 *%	-	-	2 *%	-	-	-	2 *%	-	-	2 *%	2 *%	

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FEBRUARY 2013 OMNIBUS WEEK 4
PRO PUBLICA

PR06. As I read each one, please tell me if it is a known side effect of taking more than the recommended dose of TYLENOL. (First,/What about) [INSERT ITEM; RANDOMIZE a-e; ITEM f ALWAYS LAST]?

BANNER A	SEX			RACE/ETHNICITY			AGE				EDUCATION			INCOME				PARTY ID			CENSUS REGION			
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLLEGE GRAD	SOME COLLEGE	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON HAS SIDE EFFECTS	2455	1083	1372	1677	238	744	534	820	660	383	708	792	940	535	354	490	805	560	785	875	467	560	877	551
UNWEIGHTED BASE	808	351	457	610	69	187	125	210	242	209	314	210	277	208	113	163	232	199	265	279	160	192	290	166
d. Severe liver damage																								
Yes	2102 86%	924 85%	1178 86%	1489 89% F	194 82%	583 78%	445 83%	716 87%	582 88%	315 82%	604 85%	692 87%	796 85%	462 86%	323 91%	413 84%	692 86%	498 89%	663 84%	746 85%	401 86%	497 89%	731 83%	473 86%
No	197 8%	92 8%	105 8%	78 5% D	30 12% D	114 15% D	74 14% HIJ	55 7%	40 6%	20 5%	52 7%	57 7%	84 9%	32 6%	14 4%	46 9%	66 8%	17 3%	85 11% R	83 9% R	29 6%	40 7%	83 9%	46 8%
Don't know (VOL.)	156 6%	67 6%	89 6%	110 7%	14 6%	46 6%	15 3%	49 6%	39 6%	48 13% GHI	52 7%	42 5%	60 6%	41 8%	17 5%	32 7%	48 6%	46 8%	36 5%	47 5%	37 8%	23 4%	63 7%	32 6%
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FEBRUARY 2013 OMNIBUS WEEK 4
PRO PUBLICA

PR06. As I read each one, please tell me if it is a known side effect of taking more than the recommended dose of TYLENOL. (First,/What about) [INSERT ITEM; RANDOMIZE a-e; ITEM f ALWAYS LAST]?

BANNER A	SEX			RACE/ETHNICITY			AGE				EDUCATION			INCOME				PARTY ID			CENSUS REGION			
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLLEGE GRAD	SOME COLLEGE	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON HAS SIDE EFFECTS	2455	1083	1372	1677	238	744	534	820	660	383	708	792	940	535	354	490	805	560	785	875	467	560	877	551
UNWEIGHTED BASE	808	351	457	610	69	187	125	210	242	209	314	210	277	208	113	163	232	199	265	279	160	192	290	166
e. Severe brain damage																								
Yes	899 37%	386 36%	513 37%	585 35%	102 43%	310 42%	180 34%	294 36%	244 37%	165 43%	177 25%	340 43% K	375 40% K	123 23%	139 39% N	149 30%	377 47% NP	194 35%	315 40%	312 36%	178 38%	236 42%	306 35%	179 33%
No	932 38%	435 40%	497 36%	605 36%	111 47%	303 41%	288 54% HIJ	281 34%	229 35%	105 28%	333 47% LM	270 34%	324 34%	268 50% OQ	126 36%	206 42% Q	248 31%	197 35%	294 37%	367 42%	180 39%	198 35%	338 39%	216 39%
Don't know (VOL.)	616 25%	259 24%	357 26%	480 29% FE	25 11%	131 18%	66 12%	244 30% G	184 28% G	108 28% G	197 28%	176 22%	239 25%	141 26%	89 25%	133 27%	180 22%	164 29%	176 22%	193 22%	109 23%	121 22%	232 26%	155 28%
Refused (VOL.)	8 *%	3 *%	5 *%	8 *%	-	-	-	-	3 *%	5 1%	1 *%	5 1%	2 *%	3 1%	-	2 *%	1 *%	5 1%	-	3 *%	-	5 1%	2 *%	1 *%

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FEBRUARY 2013 OMNIBUS WEEK 4
PRO PUBLICA

PR06. As I read each one, please tell me if it is a known side effect of taking more than the recommended dose of TYLENOL. (First,/What about) [INSERT ITEM; RANDOMIZE a-e; ITEM f ALWAYS LAST]?

BANNER A	SEX			RACE/ETHNICITY			AGE				EDUCATION			INCOME				PARTY ID			CENSUS REGION			
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLLEGE GRAD	SOME COLLEGE	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON HAS SIDE EFFECTS	2455	1083	1372	1677	238	744	534	820	660	383	708	792	940	535	354	490	805	560	785	875	467	560	877	551
UNWEIGHTED BASE	808	351	457	610	69	187	125	210	242	209	314	210	277	208	113	163	232	199	265	279	160	192	290	166
f. Death																								
Yes	1681 68%	776 72%	905 66%	1173 70%	162 68%	480 65%	357 67%	586 71%	438 66%	259 68%	451 64%	581 73% K	638 68%	361 67%	221 62%	317 65%	626 78% NOP	397 71%	557 71%	577 66%	341 73%	385 69%	559 64%	396 72%
No	500 20%	217 20%	283 21%	310 18%	49 20%	186 25%	149 28% J	150 18%	140 21%	53 14%	174 25% L	128 16%	195 21%	118 22%	93 26% Q	105 21%	115 14%	94 17%	149 19%	210 24%	87 19%	116 21%	186 21%	111 20%
Don't know (VOL.)	271 11%	87 8%	184 13% B	191 11%	27 11%	78 10%	28 5%	83 10%	82 12% G	68 18% GH	79 11%	83 10%	107 11%	57 11%	40 11%	68 14%	63 8%	67 12%	79 10%	87 10%	40 9%	56 10%	132 15% X	43 8%
Refused (VOL.)	3 *%	3 *%	-	3 *%	-	-	-	-	-	3 1%	3 *%	-	-	-	-	-	1 *%	2 *%	-	1 *%	-	2 *%	-	1 *%

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

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PRO6. As I read each one, please tell me if it is a known side effect of taking more than the recommended dose of TYLENOL./SUMMARY OF 'YES' RESPONSES

	BANNER A	SEX		RACE/ETHNICITY			AGE				EDUCATION			INCOME				PARTY ID			CENSUS REGION			
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLLEGE GRAD	SOME COLLEGE	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
				(D)	(E)	(F)					(K)	(L)	(M)		(N)	(O)	(P)							
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON HAS SIDE EFFECTS	2455	1083	1372	1677	238	744	534	820	660	383	708	792	940	535	354	490	805	560	785	875	467	560	877	551
UNWEIGHTED BASE	808	351	457	610	69	187	125	210	242	209	314	210	277	208	113	163	232	199	265	279	160	192	290	166
Severe liver damage (d)	2102 86%	924 85%	1178 86%	1489 89% F	194 82%	583 78%	445 83%	716 87%	582 88%	315 82%	604 85%	692 87%	796 85%	462 86%	323 91%	413 84%	692 86%	498 89%	663 84%	746 85%	401 86%	497 89%	731 83%	473 86%
Nausea (a)	1713 70%	781 72%	932 68%	1120 67%	185 78%	572 77% D	425 79% IJ	648 79% IJ	389 59%	216 56%	434 61%	569 72% K	702 75% K	350 65%	239 68%	342 70%	616 77% N	401 72%	532 68%	599 68%	315 67%	404 72%	607 69%	387 70%
Death (f)	1681 68%	776 72%	905 66%	1173 70%	162 68%	480 65%	357 67%	586 71%	438 66%	259 68%	451 64%	581 73% K	638 68%	361 67%	221 62%	317 65%	626 78% NOP	397 71%	557 71%	577 66%	341 73%	385 69%	559 64%	396 72%
Heart palpitations (c)	1493 61%	655 60%	838 61%	998 59%	157 66%	466 63%	315 59%	511 62%	400 61%	235 61%	389 55%	532 67% K	563 60%	310 58%	193 55%	275 56%	560 69% NOP	339 61%	495 63%	505 58%	275 59%	363 65%	528 60%	326 59%
Severe brain damage (e)	899 37%	386 36%	513 37%	585 35%	102 43%	310 42%	180 34%	294 36%	244 37%	165 43%	177 25% K	340 43% K	375 40% K	123 23%	139 39% N	149 30%	377 47% NP	194 35%	315 40%	312 36%	178 38%	236 42%	306 35%	179 33%
Tingling in fingers (b)	861 35%	392 36%	469 34%	521 31%	123 52% D	328 44% D	184 34%	271 33%	230 35%	152 40%	202 29%	280 35%	376 40% K	160 30%	90 25%	180 37%	348 43% NO	177 32%	304 39%	310 35%	156 33%	215 38%	301 34%	190 34%

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
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RESPONDENT SEX

	BANNER A	-----SEX-----		-----RACE/ETHNICITY-----			-----AGE-----				-----EDUCATION-----			-----INCOME-----			-----PARTY ID-----			-----CENSUS REGION-----				
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLLEGE GRAD	SOME COLLEGE	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	3071	1474	1598	2036	346	984	651	1005	805	517	826	938	1257	657	411	594	1003	670	1014	1048	564	678	1137	692
UNWEIGHTED BASE	1003	468	535	741	96	245	155	254	291	269	372	249	368	251	136	197	287	237	333	338	190	236	368	209
Male	1474	1474	-	996	163	449	335	486	386	229	400	426	626	375	178	282	446	303	444	562	328	311	535	299
	48%	100%		49%	47%	46%	51%	48%	48%	44%	48%	45%	50%	57% OQ	43%	47%	44%	45%	44%	54% S	58% VMX	46%	47%	43%
Female	1598	-	1598	1040	183	534	317	518	419	288	425	513	631	282	233	312	557	367	570	485	236	367	603	393
	52%		100%	51%	53%	54%	49%	52%	52%	56%	52%	55%	50%	43%	57% N	53%	56% N	55%	56% T	46%	42%	54% U	53% U	57% U

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
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Telephone Use

BANNER A	SEX			RACE/ETHNICITY			AGE				EDUCATION			INCOME				PARTY ID			CENSUS REGION			
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLLEGE GRAD	SOME COLLEGE	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	3071	1474	1598	2036	346	984	651	1005	805	517	826	938	1257	657	411	594	1003	670	1014	1048	564	678	1137	692
UNWEIGHTED BASE	1003	468	535	741	96	245	155	254	291	269	372	249	368	251	136	197	287	237	333	338	190	236	368	209
Individual Phone Use																								
Landline only	356 12%	146 10%	210 13%	221 11%	38 11%	131 13%	36 6%	94 9%	96 12% G	123 24% GHI	55 7%	94 10%	202 16% KL	15 2%	39 9% N	75 13% N	162 16% N	59 9%	131 13%	119 11%	71 13%	63 9%	121 11%	102 15%
Dual	1599 52%	723 49%	876 55%	1181 58% F	167 48%	396 40%	243 37%	495 49% G	482 60% GH	322 62% GH	523 63% LM	487 52%	564 45%	488 74% OPQ	239 58% Q	321 54% Q	357 36%	382 57%	548 54%	529 51%	351 62% VMX	354 52%	579 51%	315 46%
Cell phone only	1117 36%	605 41% C	512 32%	634 31%	141 41%	456 46% D	372 57% HIJ	416 41% IJ	227 28% J	73 14%	247 30%	357 38% K	491 39% K	154 23%	133 32%	198 33% N	484 48% NOP	230 34%	335 33%	400 38%	142 25%	261 38% U	438 38% U	276 40% U
Household Phone Use																								
Landline only	211 7%	80 5%	131 8%	140 7%	18 5%	67 7%	12 2%	58 6% G	49 6% G	90 17% GHI	21 3%	48 5%	139 11% KL	1 *>	15 4%	46 8% N	106 11% NO	43 6%	52 5%	82 8%	41 7%	32 5%	84 7%	55 8%
Dual	1743 57%	788 53%	955 60%	1261 62% F	187 54%	460 47%	267 41%	531 53% G	529 66% GH	354 69% GH	557 67% LM	533 57%	627 50%	502 76% OPQ	263 64% Q	350 59% Q	413 41%	398 59%	627 62%	566 54%	381 68% VMX	385 57%	616 54%	362 52%
Cell phone only	1117 36%	605 41% C	512 32%	634 31%	141 41%	456 46% D	372 57% HIJ	416 41% IJ	227 28% J	73 14%	247 30%	357 38% K	491 39% K	154 23%	133 32%	198 33% N	484 48% NOP	230 34%	335 33%	400 38%	142 25%	261 38% U	438 38% U	276 40% U

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
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HH1. How many adults currently live in your household, INCLUDING YOURSELF?

BANNER A	SEX			RACE/ETHNICITY			AGE				EDUCATION			INCOME				PARTY ID			CENSUS REGION			
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLLEGE GRAD	SOME COLLEGE	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	3071	1474	1598	2036	346	984	651	1005	805	517	826	938	1257	657	411	594	1003	670	1014	1048	564	678	1137	692
UNWEIGHTED BASE	1003	468	535	741	96	245	155	254	291	269	372	249	368	251	136	197	287	237	333	338	190	236	368	209
1	649 21%	317 22%	332 21%	408 20%	112 32% D	228 23%	91 14%	184 18%	161 20%	185 36% GHI	171 21%	211 22%	253 20%	85 13%	57 14%	126 21%	305 30% NO	112 17%	266 26% R	195 19%	122 22%	125 18%	257 23%	144 21%
2	1427 46%	666 45%	761 48%	1081 53% FE	108 31%	330 34%	203 31%	547 54% G	372 46% G	267 52% G	478 58% LM	389 41%	540 43%	360 55% Q	222 54% Q	315 53% Q	337 34%	355 53% S	378 37%	561 54% S	253 45%	345 51% X	557 49% X	271 39%
3	614 20%	295 20%	319 20%	357 18%	87 25%	246 25% D	206 32% HIJ	193 19% J	174 22% J	36 7%	105 13%	195 21% K	312 25% K	146 22% P	93 23% P	79 13%	216 22% P	113 17%	228 23%	200 19%	115 20%	127 19%	222 20%	150 22%
4	197 6%	98 7%	99 6%	130 6%	21 6%	68 7%	75 12% J	56 6%	45 6%	21 4%	40 5%	69 7%	88 7%	43 6%	25 6%	39 7%	69 7%	55 8%	62 6%	47 4%	53 9% W	51 8%	47 4%	46 7%
5 or more	137 4%	65 4%	72 5%	56 3%	14 4%	82 8% D	66 10% HJ	21 2%	42 5% HJ	8 1%	23 3%	68 7% K	46 4%	22 3%	14 3%	30 5%	55 6%	30 4%	70 7% T	33 3%	20 4%	21 3%	33 3%	63 9% UVW
Don't know/Refused	47 2%	32 2%	15 1%	4 *% E	5 1%	31 3% D	9 1%	4 *% J	12 1%	-	8 1%	7 1%	18 1%	2 *% PQ	-	4 1% Q	20 2%	4 1%	10 1%	13 1%	-	8 1%	21 2%	18 3%
NET More than 1 adult in household	2376 77%	1124 76%	1251 78%	1623 80% E	230 66%	725 74%	551 85% J	817 81% J	632 79% J	332 64%	647 78%	721 77%	986 78%	571 87% PQ	354 86% Q	464 78% Q	678 68%	554 83% S	738 73%	840 80%	442 78%	545 80%	859 76%	530 77%

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FEBRUARY 2013 OMNIBUS WEEK 4
PRO PUBLICA

EMPLOY Are you now employed full-time, part-time, or not employed?

BANNER A	SEX			RACE/ETHNICITY			AGE				EDUCATION			INCOME				PARTY ID			CENSUS REGION			
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLLEGE GRAD	SOME COLLEGE	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	3071	1474	1598	2036	346	984	651	1005	805	517	826	938	1257	657	411	594	1003	670	1014	1048	564	678	1137	692
UNWEIGHTED BASE	1003	468	535	741	96	245	155	254	291	269	372	249	368	251	136	197	287	237	333	338	190	236	368	209
Employed full-time	1316 43%	808 55% C	508 32%	902 44%	124 36%	396 40%	270 41% J	594 59% GIJ	378 47% J	35 7%	500 61% LM	413 44% M	395 31%	417 64% OPQ	193 47% Q	314 53% Q	225 22%	299 45%	404 40%	494 47%	258 46%	309 46%	482 42%	267 39%
Employed part-time	395 13%	145 10%	250 16% B	238 12%	33 9%	144 15%	126 19% HJ	112 11%	106 13%	44 9%	92 11%	130 14%	170 14%	77 12%	49 12%	63 11%	140 14%	60 9%	152 15%	123 12%	74 13%	68 10%	145 13%	108 16%
Not employed	1317 43%	496 34%	821 51% B	891 44%	182 52%	406 41%	249 38%	286 28%	321 40% H	430 83% GHI	233 28%	381 41% K	683 54% KL	162 25%	161 39% N	217 37% N	626 62% NOP	311 46%	449 44%	415 40%	228 40%	293 43%	492 43%	304 44%
Don't know/Refused (VOL.)	43 1%	25 2%	18 1%	5 *% D	8 2%	37 4%	6 1%	13 1%	-	8 2%	1 *% D	14 2%	9 1%	-	8 2%	-	12 1%	-	8 1%	16 2%	4 1%	7 1%	19 2%	14 2%
NET Employed	1711 56%	953 65% C	759 47%	1140 56%	157 45%	540 55%	396 61% J	706 70% IJ	484 60% J	79 15%	591 72% LM	543 58% M	565 45%	495 75% OPQ	242 59% Q	377 63% Q	366 36%	359 54%	557 55%	617 59%	332 59%	378 56%	627 55%	375 54%

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FEBRUARY 2013 OMNIBUS WEEK 4
PRO PUBLICA

PAR. Are you the parent or guardian of any children under 18 years of age?

	BANNER A	-----SEX-----		-----RACE/ETHNICITY-----			-----AGE-----				-----EDUCATION-----			-----INCOME-----				-----PARTY ID-----			-----CENSUS REGION-----			
				WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP					COLLEGE GRAD	SOME COLLEGE	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
	TOTAL	MALE	FEMALE				18-29	30-49	50-64	65+														
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	3071	1474	1598	2036	346	984	651	1005	805	517	826	938	1257	657	411	594	1003	670	1014	1048	564	678	1137	692
UNWEIGHTED BASE	1003	468	535	741	96	245	155	254	291	269	372	249	368	251	136	197	287	237	333	338	190	236	368	209
Yes	943	443	501	603	114	328	155	632	137	15	246	300	388	241	126	191	281	224	253	333	184	193	376	190
	31%	30%	31%	30%	33%	33%	24% J	63% GIJ	17% J	3%	30%	32%	31%	37% Q	31%	32%	28%	33% S	25%	32%	33%	28%	33%	27%
No	2108	1018	1090	1422	232	647	496	361	667	502	576	638	860	414	285	403	713	445	762	700	371	485	754	498
	69%	69%	68%	70%	67%	66%	76% H	36%	83% H	97% GHI	70%	68%	68%	63%	69%	68%	71%	66%	75% RT	67%	66%	72%	66%	72%
Don't know/Refused	20	13	7	11	-	9	-	11	1	-	3	-	9	1	-	-	9	1	-	14	9	-	8	4
	1%	1%	*%	1%		1%		1%	*%		*%		1%	*%			1%	*%		1%	2%		1%	1%

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

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PRO PUBLICA

AGE. What is your age?

	BANNER A	SEX		RACE/ETHNICITY			AGE				EDUCATION			INCOME				PARTY ID			CENSUS REGION				
		TOTAL	MALE	FEMALE	WHITE	BLACK	TOTAL	18-29	30-49	50-64	65+	COLLEGE GRAD	SOME COLLEGE	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
					NON- HISP	NON- HISP	NON-WHITE INCL HISP																		
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
TOTAL	3071	1474	1598	2036	346	984	651	1005	805	517	826	938	1257	657	411	594	1003	670	1014	1048	564	678	1137	692	
UNWEIGHTED BASE	1003	468	535	741	96	245	155	254	291	269	372	249	368	251	136	197	287	237	333	338	190	236	368	209	
18-29	651	335	317	315	76	331	651	-	-	-	140	244	267	89	101	113	253	108	218	247	129	135	207	180	
	21%	23%	20%	15%	22%	34% D	100%				17%	26% K	21%	14%	25% N	19%	25% N	16%	21%	24% R	23%	20%	18%	26% W	
30-49	1005	486	518	649	122	344	-	1005	-	-	304	304	379	250	123	215	309	213	260	368	191	202	391	220	
	33%	33%	32%	32%	35%	35%		100%			37%	32%	30%	38%	30%	36%	31%	32%	26%	35% S	34%	30%	34%	32%	
Total 50+	1322	615	707	1017	147	290	-	-	805	517	360	366	594	311	184	247	436	327	518	400	238	323	504	257	
	43%	42%	44%	50% F	42%	29%			100%	100%	44%	39%	47%	47%	45%	42%	43%	49% T	51% T	38%	42%	48% X	44%	37%	
50-64	805	386	419	594	99	197	-	-	805	-	225	217	364	244	128	124	247	180	298	273	145	202	300	158	
	26%	26%	26%	29% F	29%	20%			100%		27%	23%	29%	37% PQ	31%	21%	25%	27%	29%	26%	26%	30%	26%	23%	
65+	517	229	288	423	47	92	-	-	-	517	135	149	230	67	56	123	188	147	220	127	93	121	204	99	
	17%	16%	18%	21% F	14%	9%				100%	16%	16%	18%	10%	14%	21% N	19% N	22% T	22% T	12%	16%	18%	18%	14%	
Refused	94	38	56	55	1	18	-	-	-	-	22	25	17	8	3	19	5	22	18	33	6	17	35	35	
	3%	3%	4%	3%	*%	2%					3%	3%	1%	1%	1%	3%	1%	3%	2%	3%	1%	3%	3%	5% U	

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FEBRUARY 2013 OMNIBUS WEEK 4
PRO PUBLICA

EDUC. What is the highest level of school you have completed or the highest degree you have received?

	BANNER A	SEX		RACE/ETHNICITY			AGE				EDUCATION			INCOME				PARTY ID			CENSUS REGION			
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLLEGE GRAD	SOME COLLEGE	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
				(D)	(E)	(F)					(K)	(L)	(M)											
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	3071	1474	1598	2036	346	984	651	1005	805	517	826	938	1257	657	411	594	1003	670	1014	1048	564	678	1137	692
UNWEIGHTED BASE	1003	468	535	741	96	245	155	254	291	269	372	249	368	251	136	197	287	237	333	338	190	236	368	209
Less than high school (Grades 1-8 or no formal schooling)	56 2%	25 2%	31 2%	24 1%	6 2%	29 3%	- 1%	14 1%	18 2%	23 4% H	-	-	56 4%	-	-	9 2%	38 4%	5 1%	16 2%	19 2%	9 2%	5 1%	31 3%	11 2%
High school incomplete (Grades 9-11 or Grade 12 with NO diploma)	224 7%	121 8%	102 6%	144 7%	26 7%	80 8%	74 11%	56 6%	62 8%	31 6%	-	-	224 18%	12 2%	15 4%	22 4%	147 15% NOP	32 5%	67 7%	83 8%	42 7%	55 8%	96 8% X	30 4%
High school graduate (Grade 12 with diploma or GED certificate)	978 32%	480 33%	498 31%	666 33%	101 29%	288 29%	194 30%	309 31%	283 35%	176 34%	-	-	978 78%	126 19%	153 37% N	173 29% N	421 42% NP	209 31%	299 30%	353 34%	188 33%	189 28%	393 35%	208 30%
Some college, no degree (includes some community college)	641 21%	275 19%	366 23%	389 19%	97 28%	251 26% D	195 30% IJ	216 21% I	114 14%	105 20%	-	641 68%	-	104 16%	64 15%	170 29% NO	235 23% N	171 25% T	229 23% T	168 16%	102 18%	138 20%	234 21%	168 24%
Two year associate degree from a college/university	297 10%	150 10%	146 9%	217 11%	33 10%	80 8%	49 8%	88 9%	103 13%	44 9%	-	297 32%	-	61 9%	54 13%	81 14% Q	73 7%	87 13%	89 9%	113 11%	57 10%	85 12%	92 8%	64 9%
Four year college or university degree/Bachelor's degree	487 16%	230 16%	257 16%	358 18%	44 13%	120 12%	106 16%	183 18%	120 15%	77 15%	487 59%	-	-	188 29% PQ	93 23% Q	92 15% Q	54 5%	108 16%	168 17%	180 17%	84 15%	131 19%	150 13%	122 18%

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FEBRUARY 2013 OMNIBUS WEEK 4
PRO PUBLICA

EDUC. What is the highest level of school you have completed or the highest degree you have received?

BANNER A	SEX			RACE/ETHNICITY			AGE				EDUCATION			INCOME				PARTY ID			CENSUS REGION			
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLLEGE GRAD	SOME COLLEGE	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	3071	1474	1598	2036	346	984	651	1005	805	517	826	938	1257	657	411	594	1003	670	1014	1048	564	678	1137	692
Some postgraduate or professional schooling, no postgraduate degree	29 1%	5 *	24 2%	19 1%	5 1%	10 1%	5 1%	8 1%	14 2%	2 **	29 4%	-	-	16 2%	5 1%	6 1%	2 *	1 *	11 1%	14 1%	4 1%	5 1%	12 1%	9 1%
Postgraduate or professional degree, including master's, doctorate, medical or law degree	309 10%	166 11%	144 9%	208 10%	26 8%	97 10%	29 4%	113 11% G	91 11% G	56 11% G	309 37%	-	-	147 22% OPQ	27 7%	39 7%	23 2%	50 7%	130 13%	102 10%	79 14%	68 10%	106 9%	57 8%
Don't know/Refused (VOL.)	50 2%	21 1%	29 2%	11 1%	8 2%	29 3%	-	17 2%	-	2 **	-	-	-	2 **	-	2 **	9 1%	7 1%	5 1%	15 1%	-	2 **	24 2%	24 3% V
NET H.S. graduate or less	1257 41%	626 42%	631 40%	834 41%	133 38%	397 40%	267 41%	379 38%	364 45%	230 45%	-	-	1257 100%	138 21%	168 41% N	204 34% N	607 61% NOP	246 37%	382 38%	456 43%	238 42%	249 37%	520 46% VX	249 36%
NET Some college or more	1764 57%	826 56%	938 59%	1191 59%	205 59%	559 57%	384 59%	608 61%	441 55%	284 55%	826 100%	938 100%	-	517 79% OPQ	243 59% Q	388 65% Q	387 39%	418 62%	627 62%	577 55%	325 58%	426 63% W	593 52%	419 61%
NET College graduate or more	826 27%	400 27%	425 27%	585 29%	75 22%	228 23%	140 21%	304 30%	225 28%	135 26%	826 100%	-	-	352 54% OPQ	125 30% Q	137 23% Q	79 8%	160 24%	308 30%	296 28%	167 30%	204 30%	267 23%	188 27%

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

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PRO PUBLICA

HISP Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

	BANNER A	SEX		RACE/ETHNICITY			AGE				EDUCATION			INCOME				PARTY ID			CENSUS REGION			
		TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLLEGE GRAD	SOME COLLEGE	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	3071	1474	1598	2036	346	984	651	1005	805	517	826	938	1257	657	411	594	1003	670	1014	1048	564	678	1137	692
UNWEIGHTED BASE	1003	468	535	741	96	245	155	254	291	269	372	249	368	251	136	197	287	237	333	338	190	236	368	209
Yes	420 14%	191 13%	230 14%	-	-	420 43%	174 27% HIJ	159 16% IJ	56 7%	31 6%	92 11%	146 16%	173 14%	51 8%	52 13%	76 13%	160 16% N	33 5%	191 19% RT	117 11% R	69 12% V	43 6%	173 15% V	136 20% UV
No	2617 85%	1272 86%	1345 84%	2024 99% F	340 98%	554 56%	477 73%	827 82% G	746 93% GH	484 94% GH	725 88%	791 84%	1061 84%	602 92% Q	356 87%	511 86%	827 82%	634 95% ST	823 81%	918 88% S	494 88% X	627 93% WX	952 84%	544 79%
Don't know/Refused	35 1%	11 1%	23 1%	12 1%	7 2%	9 1%	-	18 2%	3 *%	3 *%	8 1%	1 *%	23 2% L	4 1%	2 1%	7 1%	16 2%	4 1%	-	12 1%	2 *%	8 1%	13 1%	12 2%

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FEBRUARY 2013 OMNIBUS WEEK 4
PRO PUBLICA

RACE. What is your race? Are you white, black, Asian, or some other race?

BANNER A	SEX			RACE/ETHNICITY			AGE				EDUCATION			INCOME				PARTY ID			CENSUS REGION			
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLLEGE GRAD	SOME COLLEGE	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	3071	1474	1598	2036	346	984	651	1005	805	517	826	938	1257	657	411	594	1003	670	1014	1048	564	678	1137	692
UNWEIGHTED BASE	1003	468	535	741	96	245	155	254	291	269	372	249	368	251	136	197	287	237	333	338	190	236	368	209
White	2254 73%	1081 73%	1174 73%	2036 100% F	-	219 22%	395 61%	734 73% G	625 78% G	445 86% GHI	643 78%	668 71%	930 74%	540 82% Q	315 77% Q	467 79% Q	651 65% ST	636 95%	598 59%	816 78% S	444 79% W	531 78% W	768 68%	512 74%
Black or African- American	399 13%	193 13%	205 13%	-	346 100%	399 41%	96 15%	146 15%	104 13%	52 10%	83 10%	156 17% K	152 12%	44 7%	46 11%	77 13% N	189 19% NO	13 2%	271 27% RT	97 9% R	71 13% X	83 12% X	215 19% VX	29 4%
Asian or Pacific Islander	142 5%	71 5%	72 4%	-	-	142 14%	72 11% HIJ	34 3%	17 2%	11 2%	42 5%	29 3%	63 5%	36 5%	11 3%	16 3%	50 5%	4 1%	45 4% R	53 5% R	30 5%	34 5%	27 2%	50 7% W
Mixed race	78 3%	29 2%	49 3%	-	-	78 8%	24 4%	27 3%	13 2%	4 1%	16 2%	40 4% M	17 1%	19 3%	8 2%	9 1%	29 3%	10 1%	24 2%	34 3%	9 2%	9 1%	31 3%	29 4%
Native American/ American Indian	28 1%	11 1%	17 1%	-	-	28 3%	-	13 1%	12 2%	2 *% HI	5 1%	7 1%	16 1%	2 *% N	5 1%	11 2%	9 1%	1 *% NP	20 2% RT	5 *% RT	7 1%	9 1%	6 1%	5 1%
Other	111 4%	59 4%	52 3%	-	-	111 11%	59 9% HI	33 3%	19 2%	-	21 3%	36 4%	47 4%	3 *% N	22 5% N	13 2%	53 5% NP	6 1%	45 4% RT	21 2%	-	-	63 6%	48 7%
Don't know/Refused	60 2%	30 2%	30 2%	-	-	8 1%	5 1%	17 2%	14 2%	4 1%	15 2%	1 *% L	33 3%	12 2%	2 1%	3 *% L	22 2%	-	13 1%	23 2%	3 1%	11 2%	27 2%	19 3%

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FEBRUARY 2013 OMNIBUS WEEK 4
PRO PUBLICA

RACE/ETHNICITY

BANNER A	SEX			RACE/ETHNICITY			AGE				EDUCATION			INCOME				PARTY ID			CENSUS REGION			
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLLEGE GRAD	SOME COLLEGE	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	3071	1474	1598	2036	346	984	651	1005	805	517	826	938	1257	657	411	594	1003	670	1014	1048	564	678	1137	692
UNWEIGHTED BASE	1003	468	535	741	96	245	155	254	291	269	372	249	368	251	136	197	287	237	333	338	190	236	368	209
White non-Hispanic	2036 66%	996 68%	1040 65%	2036 100%	-	-	315 48%	649 65% G	594 74% GH	423 82% GHI	585 71%	606 65%	834 66%	512 78% Q	297 72% Q	422 71% Q	574 57% ST	611 91%	503 50%	738 70% S	388 69%	495 73% W	707 62%	446 64%
Total non-White	984 32%	449 30%	534 33%	-	346 100%	984 100%	331 51% HIJ	344 34% IJ	197 25%	92 18%	228 28%	331 35%	397 32%	135 21%	111 27%	170 29%	413 41% NOP	59 9%	500 49% RT	287 27% R	175 31%	172 25%	410 36% V	227 33%
Black non-Hispanic	346 11%	163 11%	183 11%	-	346 100%	346 35%	76 12%	122 12%	99 12%	47 9%	75 9%	131 14%	133 11%	36 6%	41 10%	58 10%	177 18% NOP	13 2%	242 24% RT	85 8% R	64 11% X	76 11% X	187 16% X	19 3%
Hispanic	420 14%	191 13%	230 14%	-	-	420 43%	174 27% HIJ	159 16% IJ	56 7%	31 6%	92 11%	146 16%	173 14%	51 8%	52 13%	76 13%	160 16% N	33 5%	191 19% RT	117 11% R	69 12% V	43 6%	173 15% V	136 20% UV
Asian/Pacific Islander	140 5%	68 5%	72 4%	-	-	140 14%	72 11% HIJ	34 3%	17 2%	8 2%	39 5%	29 3%	63 5%	36 5%	11 3%	16 3%	48 5%	4 1%	42 4% R	53 5% R	30 5%	34 5%	25 2%	50 7% W
Other non-Hispanic	78 3%	28 2%	50 3%	-	-	78 8%	8 1%	29 3%	25 3%	6 1%	21 3%	25 3%	28 2%	12 2%	6 2%	19 3%	28 3%	9 1%	25 2%	31 3%	12 2%	19 3%	25 2%	22 3%
Don't know/Refused	52 2%	28 2%	24 1%	-	-	-	5 1%	11 1%	14 2%	2 *%	13 2%	1 *%	27 2% L	11 2%	2 1%	3 *%	16 2%	-	12 1%	23 2%	1 *%	11 2%	21 2%	19 3%

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FEBRUARY 2013 OMNIBUS WEEK 4
PRO PUBLICA

INC. Last year, that is in 2012, approximately what was your total family income before taxes - just tell me when I get to the right category.

BANNER A	SEX			RACE/ETHNICITY			AGE				EDUCATION			INCOME				PARTY ID			CENSUS REGION			
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLLEGE GRAD	SOME COLLEGE	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	3071	1474	1598	2036	346	984	651	1005	805	517	826	938	1257	657	411	594	1003	670	1014	1048	564	678	1137	692
UNWEIGHTED BASE	1003	468	535	741	96	245	155	254	291	269	372	249	368	251	136	197	287	237	333	338	190	236	368	209
Less than \$10,000	299 10%	132 9%	167 10%	137 7%	77 22% D	146 15% D	88 13% J	90 9%	83 10%	33 6%	17 2%	68 7% K	215 17% KL	-	-	-	299 30%	34 5%	121 12% R	89 9%	48 8%	72 11%	114 10%	66 10%
\$10,000 to under \$20,000	360 12%	132 9%	228 14% B	206 10%	56 16%	154 16% D	88 13%	123 12%	78 10%	71 14%	29 4%	115 12% K	207 16% K	-	-	-	360 36%	59 9%	101 10%	145 14%	49 9%	68 10%	138 12%	106 15%
\$20,000 to under \$30,000	344 11%	181 12%	163 10%	230 11%	44 13%	114 12%	78 12%	96 10%	86 11%	84 16% H	34 4%	125 13% K	185 15% K	-	-	-	344 34%	57 9%	139 14%	102 10%	51 9%	70 10%	139 12%	84 12%
\$30,000 to under \$40,000	346 11%	187 13%	159 10%	249 12% E	20 6%	94 10%	64 10%	120 12%	75 9%	72 14%	56 7%	137 15% K	150 12% K	-	-	346 58%	-	78 12%	120 12%	125 12%	46 8%	82 12%	157 14%	61 9%
\$40,000 to under \$50,000	249 8%	95 6%	154 10%	173 9%	38 11%	75 8%	49 8%	95 9%	49 6%	51 10%	81 10% M	114 12% M	54 4%	-	-	249 42%	-	53 8%	74 7%	106 10%	46 8%	61 9%	87 8%	55 8%
\$50,000 to under \$75,000	411 13%	178 12%	233 15%	297 15%	41 12%	111 11%	101 15%	123 12%	128 16%	56 11%	125 15%	117 13%	168 13%	-	411 100%	-	-	126 19% S	113 11%	131 13%	80 14%	115 17% W	111 10%	103 15%
\$75,000 to under \$100,000	291 9%	165 11%	126 8%	225 11% E	14 4%	63 6%	43 7%	123 12% J	93 12% J	29 6%	128 16% LM	89 9%	74 6%	291 44%	-	-	-	97 14% S	61 6%	115 11%	62 11%	52 8%	129 11%	49 7%
\$100,000 to under \$150,000	238 8%	128 9%	110 7%	191 9% F	14 4%	47 5%	28 4%	88 9% J	101 13% GJ	18 3%	133 16% LM	66 7%	37 3%	238 36%	-	-	-	80 12% T	103 10% T	49 5%	63 11%	56 8%	83 7%	36 5%

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FEBRUARY 2013 OMNIBUS WEEK 4
PRO PUBLICA

INC. Last year, that is in 2012, approximately what was your total family income before taxes - just tell me when I get to the right category.

	BANNER A	SEX		RACE/ETHNICITY			AGE				EDUCATION			INCOME				PARTY ID			CENSUS REGION				
		TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLLEGE GRAD	SOME COLLEGE	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
TOTAL	3071	1474	1598	2036	346	984	651	1005	805	517	826	938	1257	657	411	594	1003	670	1014	1048	564	678	1137	692	
\$150,000 or over	128	82	46	95	9	24	18	39	50	20	91	11	26	128	-	-	-	34	45	42	44	25	29	30	
	4%	6%	3%	5%	3%	2%	3%	4%	6%	4%	11% LM	1%	2%	19%				5%	4%	4%	8% W	4%	3%	4%	
Don't know/Refused	406	193	214	232	33	155	96	108	61	83	133	96	141	-	-	-	-	53	138	143	75	78	150	103	
	13%	13%	13%	11%	10%	16%	15% I	11%	8%	16% I	16%	10%	11%					8%	14%	14%	13%	11%	13%	15%	

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
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FEBRUARY 2013 OMNIBUS WEEK 4
PRO PUBLICA

REG. Which of these statements best describes you? [READ IN ORDER]

BANNER A	SEX			RACE/ETHNICITY			AGE				EDUCATION			INCOME				PARTY ID			CENSUS REGION			
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLLEGE GRAD	SOME COLLEGE	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	3071	1474	1598	2036	346	984	651	1005	805	517	826	938	1257	657	411	594	1003	670	1014	1048	564	678	1137	692
UNWEIGHTED BASE	1003	468	535	741	96	245	155	254	291	269	372	249	368	251	136	197	287	237	333	338	190	236	368	209
Are you ABSOLUTELY CERTAIN that you are registered to vote at your current address	2417 79%	1126 76%	1290 81%	1668 82% F	312 90% D	724 74%	443 68%	751 75%	679 84% GH	470 91% GHI	734 89% LM	758 81% M	897 71%	608 93% OPQ	349 85% Q	497 84% Q	660 66%	594 89% T	893 88% T	794 76%	452 80%	563 83% X	886 78%	516 74%
Are you PROBABLY registered, but there is a chance your registration has lapsed	82 3%	41 3%	41 3%	55 3%	6 2%	18 2%	18 3%	28 3%	31 4% J	5 1%	10 1%	27 3%	45 4% K	1 *%	4 1%	15 2%	53 5% NO	10 1%	13 1%	48 5% RS	7 1%	26 4%	41 4%	8 1%
Are you NOT registered to vote at your current address	526 17%	270 18%	256 16%	292 14% E	19 5%	218 22% D	187 29% IJ	204 20% IJ	88 11%	35 7%	72 9%	142 15% K	297 24% KL	46 7%	57 14% N	77 13% N	271 27% NOP	62 9%	107 11%	176 17% RS	102 18%	76 11%	195 17% V	153 22% V
Don't know/Refused (VOL.)	47 2%	36 2% C	10 1%	21 1%	9 3%	24 2%	3 1%	21 2%	7 1%	6 1%	10 1%	12 1%	18 1%	2 *%	- 1%	5 1%	19 2%	5 1%	2 *%	29 3% S	2 *%	13 2%	16 1%	15 2%

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
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FEBRUARY 2013 OMNIBUS WEEK 4
PRO PUBLICA

PARTY. In politics TODAY, do you consider yourself a Republican, Democrat, or Independent?

	BANNER A	SEX		RACE/ETHNICITY			AGE				EDUCATION			INCOME				PARTY ID			CENSUS REGION				
		TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLLEGE GRAD	SOME COLLEGE	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
TOTAL	3071	1474	1598	2036	346	984	651	1005	805	517	826	938	1257	657	411	594	1003	670	1014	1048	564	678	1137	692	
UNWEIGHTED BASE	1003	468	535	741	96	245	155	254	291	269	372	249	368	251	136	197	287	237	333	338	190	236	368	209	
Republican	670 22%	303 21%	367 23%	611 30% FE	13 4%	59 6%	108 17%	213 21%	180 22%	147 28% G	160 19%	258 28% KM	246 20%	211 32% PQ	126 31% Q	131 22%	150 15%	670 100%	-	-	103 18%	153 23%	254 22%	161 23%	
Democrat	1014 33%	444 30%	570 36%	503 25%	242 70% D	500 51% D	218 33%	260 26%	298 37% H	220 43% H	308 37%	318 34%	382 30%	209 32%	113 27%	193 33%	361 36%	-	1014 100%	-	223 40%	210 31%	367 32%	215 31%	
Independent	1048 34%	562 38% C	485 30%	738 36% E	85 24%	287 29%	247 38% J	368 37% J	273 34% J	127 24%	296 36%	281 30%	456 36%	207 31%	131 32%	231 39%	336 34%	-	-	1048 100%	216 38%	267 39% X	365 32%	201 29%	
No preference (VOL.)	212 7%	107 7%	105 7%	131 6%	-	64 7%	49 8% J	101 10% IJ	27 3%	13 3%	36 4%	34 4%	125 10% KL	13 2%	25 6%	31 5%	101 10% N	-	-	-	11 2%	25 4%	110 10% UV	66 9% UV	
Other party (VOL.)	18 1%	16 1%	2 *%	18 1%	-	-	-	8 1%	10 1%	-	6 1%	12 1%	-	8 1%	4 1%	-	2 *%	-	-	-	6 1%	-	6 1%	6 1%	
Don't know/Refused (VOL.)	109 4%	41 3%	68 4%	34 2%	7 2%	74 7% D	29 4%	53 5% J	17 2%	10 2%	20 2%	35 4%	48 4%	10 1%	12 3%	9 1%	52 5% NP	-	-	-	5 1%	23 3%	36 3%	45 6% U	

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
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FEBRUARY 2013 OMNIBUS WEEK 4
PRO PUBLICA

PARTYLN. In politics today, do you consider yourself a Republican, Democrat or Independent? / As of today do you lean more to the Republican Party or more to the Democratic Party?

	BANNER A	SEX		RACE/ETHNICITY			AGE				EDUCATION			INCOME				PARTY ID			CENSUS REGION			
	TOTAL	MALE	FEMALE	WHITE	BLACK	TOTAL	18-29	30-49	50-64	65+	COLLEGE	SOME COLLEGE	HS OR LESS	\$75K+	\$50K-	\$30K-	UNDER	REP	DEM	IND	NORTH-EAST	MID-WEST	SOUTH	WEST
				NON-HISP	NON-HISP	NON-WHITE INCL									\$74.9K	\$49.9K	\$30K							
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
TOTAL	3071	1474	1598	2036	346	984	651	1005	805	517	826	938	1257	657	411	594	1003	670	1014	1048	564	678	1137	692
UNWEIGHTED BASE	1003	468	535	741	96	245	155	254	291	269	372	249	368	251	136	197	287	237	333	338	190	236	368	209
Lean Republican	435	246	189	325	19	110	110	170	84	59	118	109	201	103	60	79	126	-	-	363	63	92	179	100
	14%	17%	12%	16% E	6%	11%	17%	17%	10%	11%	14%	12%	16%	16%	15%	13%	13%			35%	11%	14%	16%	14%
Lean Democrat	408	214	193	279	34	123	111	150	94	49	158	101	138	88	56	73	138	-	-	373	105	114	91	98
	13%	15%	12%	14%	10%	12%	17%	15%	12%	9%	19% LM	11%	11%	13%	14%	12%	14%			36%	19% W	17% W	8%	14%
Refused to Lean	544	266	278	317	38	193	104	211	149	42	81	152	290	47	56	118	228	-	-	312	70	109	247	119
	18%	18%	17%	16%	11%	20%	16% J	21% J	19% J	8%	10%	16% K	23% KL	7%	14%	20% N	23% NO			30%	12%	16%	22% U	17%
Rep/Lean Rep	1105	549	556	937	32	169	218	383	264	206	278	367	447	313	186	210	276	670	-	363	166	245	433	261
	36%	37%	35%	46% FE	9%	17%	34%	38%	33%	40%	34%	39%	36%	48% PQ	45% Q	35%	28%	100% T		35%	29%	36%	38%	38%
Dem/Lean Dem	1422	658	764	782	275	622	329	411	392	269	467	420	521	296	169	266	499	-	1014	373	328	324	458	313
	46%	45%	48%	38%	80% D	63% D	51%	41%	49%	52% H	57% LM	45%	41%	45%	41%	45%	50%		100% T	36%	58% WX	48%	40%	45%
Refused to Lean	544	266	278	317	38	193	104	211	149	42	81	152	290	47	56	118	228	-	-	312	70	109	247	119
	18%	18%	17%	16%	11%	20%	16% J	21% J	19% J	8%	10%	16% K	23% KL	7%	14%	20% N	23% NO			30%	12%	16%	22% U	17%

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FEBRUARY 2013 OMNIBUS WEEK 4
PRO PUBLICA

CENSUS REGION

Banner A	SEX		RACE/ETHNICITY			AGE				EDUCATION			INCOME				PARTY ID				CENSUS REGION			
	Total	Male	Female	White Non-Hisp	Black Non-Hisp	Total Non-White Incl Hisp	18-29	30-49	50-64	65+	College Grad	Some College	HS or Less	\$75K+	\$50K-\$74.9K	\$30K-\$49.9K	Under \$30K	Rep	Dem	Ind	North-East	Mid-West	South	West
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
3071	1474	1598	2036	346	984	651	1005	805	517	826	938	1257	657	411	594	1003	670	1014	1048	564	678	1137	692	
1003	468	535	741	96	245	155	254	291	269	372	249	368	251	136	197	287	237	333	338	190	236	368	209	
564 18%	328 22% C	236 15%	388 19%	64 19%	175 18%	129 20%	191 19%	145 18%	93 18%	167 20%	159 17%	238 19%	168 26% PQ	80 20%	92 16%	147 15%	103 15%	223 22%	216 21%	564 100%	-	-	-	
678 22%	311 21%	367 23%	495 24% F	76 22%	172 17%	135 21%	202 20%	202 25%	121 23%	204 25%	222 24%	249 20%	133 20%	115 28%	143 24%	209 21%	153 23%	210 21%	267 25%	-	678 100%	-	-	
1137 37%	535 36%	603 38%	707 35%	187 54% D	410 42%	207 32%	391 39%	300 37%	204 39%	267 32%	326 35%	520 41% K	241 37%	111 27%	244 41% O	391 39% O	254 38%	367 36%	365 35%	-	-	1137 100%	-	
692 23%	299 20%	393 25%	446 22% E	19 5%	227 23%	180 28%	220 22%	158 20%	99 19%	188 23%	231 25%	249 20%	115 17%	103 25%	115 19%	256 26% N	161 24%	215 21%	201 19%	-	-	-	692 100%	

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FEBRUARY 2013 OMNIBUS WEEK 4
PRO PUBLICA

COMMUNITY TYPE

BANNER A	SEX			RACE/ETHNICITY			AGE				EDUCATION			INCOME				PARTY ID			CENSUS REGION			
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLLEGE GRAD	SOME COLLEGE	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	3071	1474	1598	2036	346	984	651	1005	805	517	826	938	1257	657	411	594	1003	670	1014	1048	564	678	1137	692
UNWEIGHTED BASE	1003	468	535	741	96	245	155	254	291	269	372	249	368	251	136	197	287	237	333	338	190	236	368	209
Urban	1109 36%	523 35%	586 37%	619 30%	167 48% D	478 49% D	312 48% HIJ	335 33%	256 32%	167 32%	321 39%	356 38%	398 32%	258 39% P	134 33%	176 30%	387 39%	212 32%	441 43% RT	333 32%	143 25%	248 37% U	405 36% U	313 45% UW
Suburban	1351 44%	659 45%	692 43%	941 46% F	141 41%	375 38%	266 41%	427 42%	364 45%	250 48%	388 47%	390 42%	559 44%	297 45%	191 46%	286 48%	396 39%	289 43%	427 42%	502 48%	355 63% VWX	264 39%	459 40%	273 39%
Rural	605 20%	285 19%	319 20%	476 23% FE	38 11%	124 13%	73 11%	236 24% G	185 23% G	101 19% G	110 13%	192 20% K	301 24% K	101 15%	86 21%	132 22%	221 22%	169 25% S	146 14%	206 20%	66 12%	166 24% UX	267 23% UX	107 15%
Undesignated	7 *%	7 *%	-	-	-	7 1%	-	7 1%	-	-	7 1%	-	-	-	-	-	-	-	-	7 1%	-	-	7 1%	-

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FEBRUARY 2013 OMNIBUS WEEK 4
PRO PUBLICA

PR01. Please tell me whether it is SAFE or NOT safe for a person age 12 or older to take each of the following medicines along with the maximum recommended dose of Extra Strength Tylenol? (First.)
[INSERT ITEM; RANDOMIZE].

	BANNER B TOTAL	--PARENT OF CHILDREN UNDER 18-- PARENT	NOT A PARENT
	(A)	(B)	(C)
TOTAL	3071	943	2108
UNWEIGHTED BASE	1003	252	745
a. Excedrin PM			
Safe	821 27%	274 29%	546 26%
Not safe	1823 59%	577 61%	1232 58%
Never heard of this medicine (VOL.)	40 1%	11 1%	24 1%
Don't know (VOL.)	369 12%	79 8%	290 14%
			B
Refused (VOL.)	18 1%	2 *%	16 1%

Comparison Groups: BC
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FEBRUARY 2013 OMNIBUS WEEK 4
PRO PUBLICA

PR01. Please tell me whether it is SAFE or NOT safe for a person age 12 or older to take each of the following medicines along with the maximum recommended dose of Extra Strength Tylenol? (First.)
[INSERT ITEM; RANDOMIZE].

	BANNER B TOTAL	--PARENT OF CHILDREN UNDER 18-- PARENT	NOT A PARENT
	(A)	(B)	(C)
TOTAL	3071	943	2108
UNWEIGHTED BASE	1003	252	745
b. Nyquil			
Safe	1087 35%	346 37%	739 35%
Not safe	1613 53%	506 54%	1095 52%
Never heard of this medicine (VOL.)	19 1%	2 *%	12 1%
Don't know (VOL.)	328 11%	87 9%	240 11%
Refused (VOL.)	25 1%	3 *%	22 1%

Comparison Groups: BC
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

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FEBRUARY 2013 OMNIBUS WEEK 4
PRO PUBLICA

PR01. Please tell me whether it is SAFE or NOT safe for a person age 12 or older to take each of the following medicines along with the maximum recommended dose of Extra Strength Tylenol? (First.)
[INSERT ITEM; RANDOMIZE].

	BANNER B TOTAL	--PARENT OF CHILDREN UNDER 18-- PARENT	NOT A PARENT
	(A)	(B)	(C)
TOTAL	3071	943	2108
UNWEIGHTED BASE	1003	252	745
c. Vicodin			
Safe	275 9%	111 12%	162 8%
Not safe	2220 72%	708 75%	1499 71%
Never heard of this medicine (VOL.)	140 5%	24 3%	111 5%
Don't know (VOL.)	418 14%	99 10%	319 15%
Refused (VOL.)	18 1%	2 *%	16 1%

Comparison Groups: BC
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

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PRO PUBLICA

PR01. Please tell me whether it is SAFE or NOT safe for a person age 12 or older to take each of the following medicines along with the maximum recommended dose of Extra Strength Tylenol? (First.)
[INSERT ITEM; RANDOMIZE].

	BANNER B TOTAL	--PARENT OF CHILDREN UNDER 18-- PARENT	NOT A PARENT
	(A)	(B)	(C)
TOTAL	3071	943	2108
UNWEIGHTED BASE	1003	252	745
d. Percocet			
Safe	283 9%	93 10%	188 9%
Not safe	2098 68%	683 72%	1403 67%
Never heard of this medicine (VOL.)	273 9%	63 7%	204 10%
Don't know (VOL.)	409 13%	100 11%	308 15%
Refused (VOL.)	9 *%	4 *%	5 *%

Comparison Groups: BC
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

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PRO PUBLICA

PR01. Please tell me whether it is SAFE or NOT safe for a person age 12 or older to take each of the following medicines along with the maximum recommended dose of Extra Strength Tylenol?/SUMMARY OF 'SAFE' RESPONSES

	BANNER B TOTAL	--PARENT OF CHILDREN UNDER 18-- PARENT	NOT A PARENT
	(A)	(B)	(C)
TOTAL	3071	943	2108
UNWEIGHTED BASE	1003	252	745
Nyquil (b)	1087 35%	346 37%	739 35%
Excedrin PM (a)	821 27%	274 29%	546 26%
Percocet (d)	283 9%	93 10%	188 9%
Vicodin (c)	275 9%	111 12%	162 8%

Comparison Groups: BC
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

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PRO PUBLICA

PRO1. Please tell me whether it is SAFE or NOT safe for a person age 12 or older to take each of the following medicines along with the maximum recommended dose of Extra Strength Tylenol?/SUMMARY OF 'NOT SAFE' RESPONSES

	BANNER B TOTAL	--PARENT OF CHILDREN UNDER 18-- PARENT	NOT A PARENT
	(A)	(B)	(C)
TOTAL	3071	943	2108
UNWEIGHTED BASE	1003	252	745
Vicodin (c)	2220 72%	708 75%	1499 71%
Percocet (d)	2098 68%	683 72%	1403 67%
Excedrin PM (a)	1823 59%	577 61%	1232 58%
Nyquil (b)	1613 53%	506 54%	1095 52%

Comparison Groups: BC
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

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FEBRUARY 2013 OMNIBUS WEEK 4
PRO PUBLICA

PR02. Now thinking just about children under age 12... Is it SAFE or NOT safe for children to take the maximum recommended dose of Children's Tylenol with [INSERT ITEM: RANDOMIZE]?

	BANNER B TOTAL	--PARENT OF CHILDREN UNDER 18-- PARENT	NOT A PARENT
	(A)	(B)	(C)
TOTAL	3071	943	2108
UNWEIGHTED BASE	1003	252	745
a. Walgreen's Children's Pain Reliever Acetaminophen			
Safe	781 25%	280 30%	499 24%
Not safe	1786 58%	571 61%	1203 57%
Never heard of this medicine (VOL.)	60 2%	16 2%	44 2%
Don't know (VOL.)	426 14%	76 8%	344 16%
			B
Refused (VOL.)	18 1%	-	18 1%

Comparison Groups: BC
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FEBRUARY 2013 OMNIBUS WEEK 4
PRO PUBLICA

PR02. Now thinking just about children under age 12... Is it SAFE or NOT safe for children to take the maximum recommended dose of Children's Tylenol with [INSERT ITEM; RANDOMIZE]?

	BANNER B TOTAL	--PARENT OF CHILDREN UNDER 18-- PARENT	NOT A PARENT
	(A)	(B)	(C)
TOTAL	3071	943	2108
UNWEIGHTED BASE	1003	252	745
b. Children's Tylenol Plus Multi-Symptom Cold			
Safe	1000 33%	334 35%	657 31%
Not safe	1670 54%	537 57%	1128 54%
Never heard of this medicine (VOL.)	8 *%	3 *%	5 *%
Don't know (VOL.)	363 12%	70 7%	286 14% B
Refused (VOL.)	30 1%	-	30 1%

Comparison Groups: BC
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FEBRUARY 2013 OMNIBUS WEEK 4
PRO PUBLICA

PR02. Now thinking just about children under age 12... Is it SAFE or NOT safe for children to take the maximum recommended dose of Children's Tylenol with [INSERT ITEM: RANDOMIZE]?

	BANNER B TOTAL	--PARENT OF CHILDREN UNDER 18-- PARENT	NOT A PARENT
	(A)	(B)	(C)
TOTAL	3071	943	2108
UNWEIGHTED BASE	1003	252	745
c. FEVERALL Children's Acetaminophen Suppositories			
Safe	705 23%	277 29% C	419 20%
Not safe	1680 55%	502 53%	1173 56%
Never heard of this medicine (VOL.)	141 5%	48 5%	87 4%
Don't know (VOL.)	522 17%	116 12%	405 19% B
Refused (VOL.)	23 1%	-	23 1%

Comparison Groups: BC
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FEBRUARY 2013 OMNIBUS WEEK 4
PRO PUBLICA

PRO2. Now thinking just about children under age 12... Is it SAFE or NOT safe for children to take the maximum recommended dose of Children's Tylenol with [INSERT ITEM; RANDOMIZE]?/SUMMARY OF 'SAFE' RESPONSES

	BANNER B TOTAL	--PARENT OF CHILDREN UNDER 18-- PARENT	NOT A PARENT
	(A)	(B)	(C)
TOTAL	3071	943	2108
UNWEIGHTED BASE	1003	252	745
Children's Tylenol	1000	334	657
Plus Multi-Symptom	33%	35%	31%
Cold (b)			
Walgreen's	781	280	499
Children's Pain	25%	30%	24%
Reliever			
Acetaminophen (a)			
Feverall Children's	705	277	419
Acetaminophen	23%	29%	20%
Suppositories (c)		C	

Comparison Groups: BC
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

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PRO PUBLICA

PR02. Now thinking just about children under age 12... Is it SAFE or NOT safe for children to take the maximum recommended dose of Children's Tylenol with [INSERT ITEM; RANDOMIZE]?/SUMMARY OF 'NOT SAFE' RESPONSES

	BANNER B TOTAL	--PARENT OF CHILDREN UNDER 18-- PARENT	NOT A PARENT
	(A)	(B)	(C)
TOTAL	3071	943	2108
UNWEIGHTED BASE	1003	252	745
Walgreen's	1786	571	1203
Children's Pain Reliever	58%	61%	57%
Acetaminophen (a)			
Feverall Children's	1680	502	1173
Acetaminophen	55%	53%	56%
Suppositories (c)			
Children's Tylenol	1670	537	1128
Plus Multi-Symptom Cold (b)	54%	57%	54%

Comparison Groups: BC

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

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PRO PUBLICA

PR03. Next... Are you aware of any safety warnings regarding Tylenol?

	BANNER B TOTAL	--PARENT OF CHILDREN UNDER 18-- PARENT	NOT A PARENT
	(A)	(B)	(C)
TOTAL	3071	943	2108
UNWEIGHTED BASE	1003	252	745
Yes	1449 47%	462 49%	981 47%
No	1570 51%	470 50%	1086 52%
Don't know (VOL.)	48 2%	7 1%	41 2%
Refused (VOL.)	5 *%	5 *%	-

Comparison Groups: BC

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

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PRO PUBLICA

PR04. Specifically, do you happen to know if there are any safety warnings about consuming alcoholic drinks when using Tylenol?

	BANNER B TOTAL	--PARENT OF CHILDREN UNDER 18-- PARENT	NOT A PARENT
	(A)	(B)	(C)
TOTAL	3071	943	2108
UNWEIGHTED BASE	1003	252	745
Yes	1665 54%	537 57%	1122 53%
No	959 31%	304 32%	646 31%
Don't know (VOL.)	427 14%	101 11%	322 15%
Refused (VOL.)	20 1%	2 *%	18 1%

Comparison Groups: BC

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

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PRO PUBLICA

PR05. Thinking again about those age 12 or older... As far as you know, are there any possible side effects of taking more than the recommended dose of Tylenol each day, or are there no possible side effects?

	BANNER B TOTAL	--PARENT OF CHILDREN UNDER 18-- PARENT	NOT A PARENT
	(A)	(B)	(C)
TOTAL	3071	943	2108
UNWEIGHTED BASE	1003	252	745
Yes, side effects	2455 80%	737 78%	1702 81%
No, no side effects	246 8%	80 9%	166 8%
Don't know (VOL.)	344 11%	117 12%	222 11%
Refused (VOL.)	26 1%	9 1%	17 1%

Comparison Groups: BC

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

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PRO PUBLICA

PR06. As I read each one, please tell me if it is a known side effect of taking more than the recommended dose of TYLENOL. (First,/What about) [INSERT ITEM; RANDOMIZE a-e; ITEM f ALWAYS LAST]?

	BANNER B TOTAL	--PARENT OF CHILDREN UNDER 18-- PARENT	NOT A PARENT
	(A)	(B)	(C)
BASED ON HAS SIDE EFFECTS	2455	737	1702
UNWEIGHTED BASE	808	202	601
a. Nausea			
Yes	1713 70%	578 78% C	1125 66%
No	390 16%	100 14%	285 17%
Don't know (VOL.)	344 14%	59 8%	285 17% B
Refused (VOL.)	8 *%	-	8 *%

Comparison Groups: BC
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FEBRUARY 2013 OMNIBUS WEEK 4
PRO PUBLICA

PR06. As I read each one, please tell me if it is a known side effect of taking more than the recommended dose of TYLENOL. (First,/What about) [INSERT ITEM; RANDOMIZE a-e; ITEM f ALWAYS LAST]?

	BANNER B TOTAL	--PARENT OF CHILDREN UNDER 18-- PARENT	NOT A PARENT
	(A)	(B)	(C)
BASED ON HAS SIDE EFFECTS	2455	737	1702
UNWEIGHTED BASE	808	202	601
b. Tingling in fingers			
Yes	861 35%	225 30%	627 37%
No	924 38%	296 40%	623 37%
Don't know (VOL.)	664 27%	217 29%	446 26%
Refused (VOL.)	6 *%	-	6 *%

Comparison Groups: BC
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FEBRUARY 2013 OMNIBUS WEEK 4
PRO PUBLICA

PR06. As I read each one, please tell me if it is a known side effect of taking more than the recommended dose of TYLENOL. (First,/What about) [INSERT ITEM; RANDOMIZE a-e; ITEM f ALWAYS LAST]?

	BANNER B TOTAL	--PARENT OF CHILDREN UNDER 18-- PARENT	NOT A PARENT
	(A)	(B)	(C)
BASED ON HAS SIDE EFFECTS	2455	737	1702
UNWEIGHTED BASE	808	202	601
c. Heart palpitations			
Yes	1493 61%	423 57%	1058 62%
No	502 20%	171 23%	328 19%
Don't know (VOL.)	457 19%	144 20%	313 18%
Refused (VOL.)	4 **	-	4 **

Comparison Groups: BC
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FEBRUARY 2013 OMNIBUS WEEK 4
PRO PUBLICA

PR06. As I read each one, please tell me if it is a known side effect of taking more than the recommended dose of TYLENOL. (First,/What about) [INSERT ITEM; RANDOMIZE a-e; ITEM f ALWAYS LAST]?

	BANNER B TOTAL	--PARENT OF CHILDREN UNDER 18-- PARENT	NOT A PARENT
	(A)	(B)	(C)
BASED ON HAS SIDE EFFECTS	2455	737	1702
UNWEIGHTED BASE	808	202	601
d. Severe liver damage			
Yes	2102 86%	658 89%	1429 84%
No	197 8%	52 7%	146 9%
Don't know (VOL.)	156 6%	28 4%	128 8%
Refused (VOL.)	-	-	-

Comparison Groups: BC
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FEBRUARY 2013 OMNIBUS WEEK 4
PRO PUBLICA

PR06. As I read each one, please tell me if it is a known side effect of taking more than the recommended dose of TYLENOL. (First,/What about) [INSERT ITEM; RANDOMIZE a-e; ITEM f ALWAYS LAST]?

	BANNER B TOTAL	--PARENT OF CHILDREN UNDER 18-- PARENT	NOT A PARENT
	(A)	(B)	(C)
BASED ON HAS SIDE EFFECTS	2455	737	1702
UNWEIGHTED BASE	808	202	601
e. Severe brain damage			
Yes	899 37%	261 35%	626 37%
No	932 38%	264 36%	665 39%
Don't know (VOL.)	616 25%	210 28%	406 24%
Refused (VOL.)	8 *%	3 *%	5 *%

Comparison Groups: BC
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

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PRO PUBLICA

PR06. As I read each one, please tell me if it is a known side effect of taking more than the recommended dose of TYLENOL. (First,/What about) [INSERT ITEM; RANDOMIZE a-e; ITEM f ALWAYS LAST]?

	BANNER B TOTAL	--PARENT OF CHILDREN UNDER 18-- PARENT	NOT A PARENT
	(A)	(B)	(C)
BASED ON HAS SIDE EFFECTS	2455	737	1702
UNWEIGHTED BASE	808	202	601
f. Death			
Yes	1681 68%	522 71%	1147 67%
No	500 20%	139 19%	358 21%
Don't know (VOL.)	271 11%	76 10%	195 11%
Refused (VOL.)	3 *%	-	3 *%

Comparison Groups: BC
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FEBRUARY 2013 OMNIBUS WEEK 4
PRO PUBLICA

PR06. As I read each one, please tell me if it is a known side effect of taking more than the recommended dose of TYLENOL./SUMMARY OF 'YES' RESPONSES

	BANNER B TOTAL	--PARENT OF CHILDREN UNDER 18-- PARENT	NOT A PARENT
	(A)	(B)	(C)
BASED ON HAS SIDE EFFECTS	2455	737	1702
UNWEIGHTED BASE	808	202	601
Severe liver damage (d)	2102 86%	658 89%	1429 84%
Nausea (a)	1713 70%	578 78% C	1125 66%
Death (f)	1681 68%	522 71%	1147 67%
Heart palpitations (c)	1493 61%	423 57%	1058 62%
Severe brain damage (e)	899 37%	261 35%	626 37%
Tingling in fingers (b)	861 35%	225 30%	627 37%

Comparison Groups: BC

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

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PRO PUBLICA

RESPONDENT SEX

	BANNER B TOTAL	--PARENT OF CHILDREN UNDER 18-- PARENT	NOT A PARENT
	(A)	(B)	(C)
TOTAL	3071	943	2108
UNWEIGHTED BASE	1003	252	745
Male	1474 48%	443 47%	1018 48%
Female	1598 52%	501 53%	1090 52%

Comparison Groups: BC

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

FEBRUARY 2013 OMNIBUS WEEK 4
PRO PUBLICA

Telephone Use

	BANNER B TOTAL	--PARENT OF CHILDREN UNDER 18-- PARENT	NOT A PARENT
	(A)	(B)	(C)
TOTAL	3071	943	2108
UNWEIGHTED BASE	1003	252	745
Individual Phone Use			
Landline only	356 12%	69 7%	280 13% B
Dual	1599 52%	475 50%	1110 53%
Cell phone only	1117 36%	399 42% C	717 34%
Household Phone Use			
Landline only	211 7%	38 4%	166 8% B
Dual	1743 57%	506 54%	1224 58%
Cell phone only	1117 36%	399 42% C	717 34%

Comparison Groups: BC

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

FEBRUARY 2013 OMNIBUS WEEK 4
PRO PUBLICA

HH1. How many adults currently live in your household, INCLUDING YOURSELF?

	BANNER B TOTAL	--PARENT OF CHILDREN UNDER 18-- PARENT	NOT A PARENT
	(A)	(B)	(C)
TOTAL	3071	943	2108
UNWEIGHTED BASE	1003	252	745
1	649 21%	146 15%	500 24% B
2	1427 46%	525 56% C	896 43%
3	614 20%	183 19%	431 20%
4	197 6%	57 6%	134 6%
5 or more	137 4%	31 3%	106 5%
Don't know/Refused	47 2%	2 *%	40 2% B
NET More than 1 adult in household	2376 77%	796 84% C	1568 74%

Comparison Groups: BC

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

FEBRUARY 2013 OMNIBUS WEEK 4
PRO PUBLICA

EMPLOY Are you now employed full-time, part-time, or not employed?

	BANNER B TOTAL	--PARENT OF CHILDREN UNDER 18-- PARENT	NOT A PARENT
	(A)	(B)	(C)
TOTAL	3071	943	2108
UNWEIGHTED BASE	1003	252	745
Employed full-time	1316 43%	505 54% C	802 38%
Employed part-time	395 13%	109 12%	286 14%
Not employed	1317 43%	314 33%	1000 47% B
Don't know/Refused (VOL.)	43 1%	15 2%	20 1%
NET Employed	1711 56%	614 65% C	1088 52%

Comparison Groups: BC
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FEBRUARY 2013 OMNIBUS WEEK 4
PRO PUBLICA

PAR. Are you the parent or guardian of any children under 18 years of age?

	BANNER B TOTAL	--PARENT OF CHILDREN UNDER 18-- PARENT	NOT A PARENT
	(A)	(B)	(C)
TOTAL	3071	943	2108
UNWEIGHTED BASE	1003	252	745
Yes	943 31%	943 100%	-
No	2108 69%	-	2108 100%
Don't know/Refused	20 1%	-	-

Comparison Groups: BC
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FEBRUARY 2013 OMNIBUS WEEK 4
PRO PUBLICA

AGE. What is your age?

	BANNER B TOTAL	--PARENT OF CHILDREN UNDER 18-- PARENT	NOT A PARENT
	(A)	(B)	(C)
TOTAL	3071	943	2108
UNWEIGHTED BASE	1003	252	745
18-29	651 21%	155 16%	496 24% B
30-49	1005 33%	632 67% C	361 17%
Total 50+	1322 43%	152 16%	1169 55% B
50-64	805 26%	137 15%	667 32% B
65+	517 17%	15 2%	502 24% B
Refused	94 3%	5 1%	81 4% B

Comparison Groups: BC

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

FEBRUARY 2013 OMNIBUS WEEK 4
PRO PUBLICA

EDUC. What is the highest level of school you have completed or the highest degree you have received?

	BANNER B TOTAL	--PARENT OF CHILDREN UNDER 18-- PARENT	NOT A PARENT
	(A)	(B)	(C)
TOTAL	3071	943	2108
UNWEIGHTED BASE	1003	252	745
Less than high school (Grades 1-8 or no formal schooling)	56 2%	18 2%	37 2%
High school incomplete (Grades 9-11 or Grade 12 with NO diploma)	224 7%	74 8%	149 7%
High school graduate (Grade 12 with diploma or GED certificate)	978 32%	296 31%	673 32%
Some college, no degree (includes some community college)	641 21%	218 23%	423 20%
Two year associate degree from a college/university	297 10%	82 9%	215 10%
Four year college or university degree/Bachelor's degree	487 16%	148 16%	338 16%
Some postgraduate or professional schooling, no postgraduate degree	29 1%	9 1%	20 1%

Comparison Groups: BC

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

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EDUC. What is the highest level of school you have completed or the highest degree you have received?

	BANNER B TOTAL	--PARENT OF CHILDREN UNDER 18-- PARENT	NOT A PARENT
	(A)	(B)	(C)
TOTAL	3071	943	2108
Postgraduate or professional degree, including master's, doctorate, medical or law degree	309 10%	89 9%	218 10%
Don't know/Refused (VOL.)	50 2%	9 1%	33 2%
NET H.S. graduate or less	1257 41%	388 41%	860 41%
NET Some college or more	1764 57%	546 58%	1214 58%
NET College graduate or more	826 27%	246 26%	576 27%

Comparison Groups: BC
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FEBRUARY 2013 OMNIBUS WEEK 4
PRO PUBLICA

HISP Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

	BANNER B TOTAL	--PARENT OF CHILDREN UNDER 18-- PARENT	NOT A PARENT
	(A)	(B)	(C)
TOTAL	3071	943	2108
UNWEIGHTED BASE	1003	252	745
Yes	420 14%	165 17% C	255 12%
No	2617 85%	768 81%	1829 87% B
Don't know/Refused	35 1%	11 1%	24 1%

Comparison Groups: BC

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

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RACE. What is your race? Are you white, black, Asian, or some other race?

	BANNER B TOTAL	--PARENT OF CHILDREN UNDER 18-- PARENT	NOT A PARENT
	(A)	(B)	(C)
TOTAL	3071	943	2108
UNWEIGHTED BASE	1003	252	745
White	2254 73%	679 72%	1564 74%
Black or African- American	399 13%	128 14%	271 13%
Asian or Pacific Islander	142 5%	27 3%	106 5%
Mixed race	78 3%	26 3%	52 2%
Native American/ American Indian	28 1%	12 1%	16 1%
Other	111 4%	53 6% C	58 3%
Don't know/Refused	60 2%	19 2%	41 2%

Comparison Groups: BC

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

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RACE/ETHNICITY

	BANNER B TOTAL	--PARENT OF CHILDREN UNDER 18-- PARENT	NOT A PARENT
	(A)	(B)	(C)
TOTAL	3071	943	2108
UNWEIGHTED BASE	1003	252	745
White non-Hispanic	2036 66%	603 64%	1422 67%
Total non-White	984 32%	328 35%	647 31%
Black non- Hispanic	346 11%	114 12%	232 11%
Hispanic	420 14%	165 17%	255 12%
		C	
Asian/Pacific Islander	140 5%	27 3%	104 5%
Other non- Hispanic	78 3%	22 2%	56 3%
Don't know/Refused	52 2%	13 1%	39 2%

Comparison Groups: BC
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

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PRO PUBLICA

INC. Last year, that is in 2012, approximately what was your total family income before taxes - just tell me when I get to the right category.

	BANNER B TOTAL	--PARENT OF CHILDREN UNDER 18-- PARENT	NOT A PARENT
	(A)	(B)	(C)
TOTAL	3071	943	2108
UNWEIGHTED BASE	1003	252	745
Less than \$10,000	299 10%	83 9%	208 10%
\$10,000 to under \$20,000	360 12%	124 13%	236 11%
\$20,000 to under \$30,000	344 11%	75 8%	269 13% B
\$30,000 to under \$40,000	346 11%	112 12%	233 11%
\$40,000 to under \$50,000	249 8%	79 8%	170 8%
\$50,000 to under \$75,000	411 13%	126 13%	285 13%
\$75,000 to under \$100,000	291 9%	121 13%	171 8%
\$100,000 to under \$150,000	238 8%	87 9%	151 7%
\$150,000 or over	128 4%	34 4%	93 4%
Don't know/Refused	406 13%	104 11%	292 14%

Comparison Groups: BC

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

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REG. Which of these statements best describes you? [READ IN ORDER]

	BANNER B TOTAL	--PARENT OF CHILDREN UNDER 18-- PARENT	NOT A PARENT
	(A)	(B)	(C)
TOTAL	3071	943	2108
UNWEIGHTED BASE	1003	252	745
Are you ABSOLUTELY CERTAIN that you are registered to vote at your current address	2417 79%	708 75%	1694 80%
Are you PROBABLY registered, but there is a chance your registration has lapsed	82 3%	34 4%	49 2%
Are you NOT registered to vote at your current address	526 17%	180 19%	341 16%
Don't know/Refused (VOL.)	47 2%	23 2%	24 1%

Comparison Groups: BC
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

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PARTY. In politics TODAY, do you consider yourself a Republican, Democrat, or Independent?

	BANNER B TOTAL	--PARENT OF CHILDREN UNDER 18-- PARENT	NOT A PARENT
	(A)	(B)	(C)
TOTAL	3071	943	2108
UNWEIGHTED BASE	1003	252	745
Republican	670 22%	224 24%	445 21%
Democrat	1014 33%	253 27%	762 36% B
Independent	1048 34%	333 35%	700 33%
No preference (VOL.)	212 7%	76 8%	131 6%
Other party (VOL.)	18 1%	8 1%	10 *%
Don't know/Refused (VOL.)	109 4%	49 5%	60 3%

Comparison Groups: BC

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

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PARTYLN. In politics today, do you consider yourself a Republican, Democrat or Independent? / As of today do you lean more to the Republican Party or more to the Democratic Party?

	BANNER B TOTAL	--PARENT OF CHILDREN UNDER 18-- PARENT	NOT A PARENT
	(A)	(B)	(C)
TOTAL	3071	943	2108
UNWEIGHTED BASE	1003	252	745
Lean Republican	435 14%	160 17%	270 13%
Lean Democrat	408 13%	114 12%	284 13%
Refused to Lean	544 18%	193 20%	346 16%
Rep/Lean Rep	1105 36%	384 41%	715 34%
Dem/Lean Dem	1422 46%	367 39%	1046 50% B
Refused to Lean	544 18%	193 20%	346 16%

Comparison Groups: BC

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

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CENSUS REGION

	BANNER B TOTAL	--PARENT OF CHILDREN UNDER 18-- PARENT	NOT A PARENT
	(A)	(B)	(C)
TOTAL	3071	943	2108
UNWEIGHTED BASE	1003	252	745
Northeast	564 18%	184 20%	371 18%
Midwest	678 22%	193 20%	485 23%
South	1137 37%	376 40%	754 36%
West	692 23%	190 20%	498 24%

Comparison Groups: BC

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

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COMMUNITY TYPE

	BANNER B TOTAL	--PARENT OF CHILDREN UNDER 18-- PARENT	NOT A PARENT
	(A)	(B)	(C)
TOTAL	3071	943	2108
UNWEIGHTED BASE	1003	252	745
Urban	1109 36%	313 33%	788 37%
Suburban	1351 44%	395 42%	945 45%
Rural	605 20%	228 24%	374 18%
Undesignated	7 *%	7 1%	-

Comparison Groups: BC

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

Methodology

February 2013 Omnibus Week 4

Prepared by Princeton Survey Research Associates International

February 2013

The PSRAI February 2013 Omnibus Week 4 obtained telephone interviews with a nationally representative sample of 1,003 adults living in the continental United States. Telephone interviews were conducted by landline (501) and cell phone (502, including 228 without a landline phone). The survey was conducted by Princeton Survey Research Associates International (PSRAI). Interviews were done in English by Princeton Data Source from February 28 to March 3, 2013. Statistical results are weighted to correct known demographic discrepancies. The margin of sampling error for the complete set of weighted data is ± 3.5 percentage points.